

THE CASH BOX

VOLUME 12, NUMBER 34

MAY 19, 1951



Whaaat! "Never Been Kissed"? Freddy Martin (left) and the boys in the band look on aghast as Murray Arnold (disguised in a wig), pianist and vocalist with the orchestra, explains his plight to Merv Griffin, who sang the lyrics on the Martin crew's latest RCA Victor hit disk. "Never Been Kissed", which has been getting a tremendous play on juke boxes throughout the country, puts Freddy back in the novelty picture following up his great success of a couple of years ago, "I've Got A Lovely Bunch Of Cocoanuts". Freddy and the orchestra recently completed a successful engagement at the Statler Hotel in New York and open late in May at the Hotel Astor.

The SQUEEZE
is on
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ACT NOW



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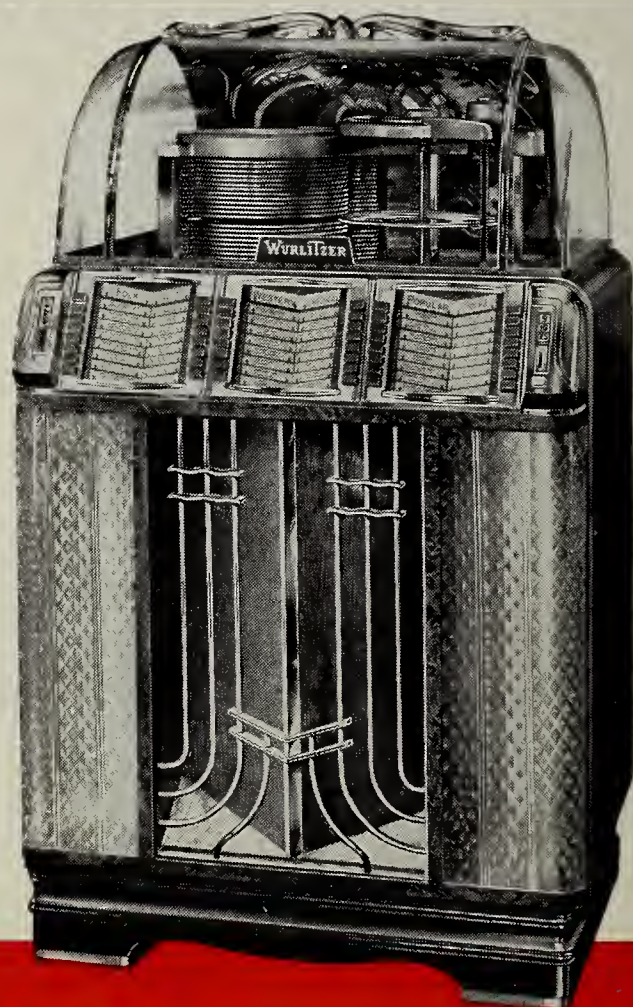
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Locations And Public Relations



This illustration is reprinted from the October 3, 1944 issue of *The Cash Box*.

For many years, in fact almost from the day of its inception, *The Cash Box* has urged operators to: "build location good will".

The importance of close, friendly and cooperative relations with the location owners, reflects in the better public reception and attitude toward the industry.

The fact remains that the storekeepers of any community are among the most important people in that community. Their places of business are where the public meet to discuss various problems. Therefore many storekeepers wield much power in the public's conclusions and decisions regarding a great many matters of importance to this, and many other, industries.

Building good will among the location owners insures the operators for tomorrow. It means that when certain problems arise, the operators have friends who can pass the word along directly to the public and, by so doing, win better understanding for the operators and their cause.

For example, and this has happened time and again in the past, such bills as are now in committees seeking to tax the juke boxes of the nation, can best be defeated by the public. Certainly the public, asking its representatives to hear with it against the loss of such popular music, would win much consideration for the music men of the nation.

And yet, a great many, many operators, everywhere in the country, neglect this most important fact—to build location good will—at any and every opportunity.

It is even a known fact that some owners of routes don't even know half the owners of the locations where the equipment is located. They have never taken the time, or expended the effort, to meet and talk with these mighty important partners.

These very same men would pronounce any partnership ridiculous where both men didn't understand each other most thoroughly and completely. Yet, these same men, neglect their own, and most important partners, the location owners.

It is absolutely of utmost importance that the operators build location good will right now. The good will of the locations means better public relations for the industry. And that means that the operators will have every opportunity to continue to business unmolested.

Politicos will present bills from time to time against the best interests of the men engaged in earning a livelihood in this industry. The juke box business is faced with such bills in Washington at this time. Juke box ops will need all the friends they can possibly get.

Therefore, these men must now build location good will to gain better understanding from the general public, and thereby, fortify their own future better welfare.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

WILL 10¢ PLAY OPEN WAY TO NEW PRODUCTS?

Thruout the discussion regarding ten cent play which, on music machines, usually means, 1 play 10¢ and 3 plays for 25¢, as well as the 10¢ play action on pinball games, there has been one factor which seems to have been overlooked by the participants in the discussions which are heard everywhere in the country.

Almost all agree that there is need for higher coinage play action. Most of the operators have gone about as far as they can on hiking their commission percentage basis. If they go any higher, is the claim, and ask for a still greater share of the intake, then the location owners will absolutely lose interest in coin operated equipment.

There is a great deal of truth in this latter statement. It has been found that location owners who obtain very little income from the coin operated products in their places of business have been prone to neglect these products.

In short, in view of the fact that they receive little, or nothing at all, from the collection, has caused location owners to just simply neglect the equipment. It has become, for such location owners, something that fills space, and the customers who play it, in their estimation, are only doing so because they have nothing else to do.

Similarly, in those spots where the location owners are earning a fair return, they have cooperated to the extent of urging their customers to enjoy themselves with the music machine as well as with the pinball, shuffle or rebound game, or any other product which is in the location.

When this happens, all in the field agree, collections mount and everyone is happy. But, these same men point out, cut down the percentage commission basis or add to the front money guarantee on this spot, and when the location owner finds his next week's intake very puny, he quickly forgets about the equipment, and the following weeks' commissions go lower and still lower.

The operators are up against cutting any further into the commission percentage of the location owners. Especially those ops who already are obtaining front service money guarantees or a more equitable commission basis. These men, like many others, believe that the solution is in higher coinage play action.

In short, this is then, how the demand for dime play has come about. It was first brought to the attention of the industry over eight years ago by *The Cash Box*. It has since been one of the most controversial subjects in the industry. There are pros and there are cons. At the present time, because of tremendously increased expenses, overhead costs, and equipment prices, the pros (those for 10¢ play) seem to be gaining ground in leaps and bounds.

Some amusement game ops have already reported that they have "more than doubled" collections since changing over their games to dime play. This has caused much comment. It has also brought forth the fact that, perhaps dime play is opening the way for an entirely new type of equipment.

And this is the subject of this article. Will 10¢ play open the way to new products?

Because of increased collections, and also because the public doesn't want to feel that it is paying a dime for something that it always, formerly, paid a nickel, new products may appear on the market which would cause the public to agree that the play (on these new products) is most definitely worth a dime.

Certainly, as the operator takes in more money, he will be in position to pay more for better type games more suitable for dime play. He will, then, be giving the public something that meets with the public's approval. And that, every operator will agree, is ninety per cent of the battle.

Therefore, tho many haven't discussed it as part of the campaign for dime play, 10¢ play may bring entirely new and better products to the field which would create

better business for all concerned. Dime play offers many possibilities to inventors, engineers and manufacturers.

It should be remembered that when penny play gave way to nickel play action, better and more beautiful games resulted. Manufacturers felt more free to go ahead with developments wherein costs were much greater, but, which they realized ops would be more than happy to pay, if the public agreed that the new type game was really worth a nickel a play.

The same is now coming about in the dime play category. The shuffle and rebound games have pointed the path to the field. These are more than worth a dime per play, the public agrees. In fact, the four and five player games, which are speedier and more thrillingly competitive have won tremendous following.

All this has caused many to begin to devise new type products which the public would agree, as they agree regarding the shuffle and rebound games, are worth 10¢ a play. As yet these products are in their formative stages. But, there is no doubt, that if the manufacturers can continue along at all, even producing just a few new machines, they will build these better, more expensive machines, which the public will be happy to play for a dime.

Dime play is more than just an attempt to increase income on the part of the operator. Just like the change from penny to nickel brought about the present type machines, the change from nickel to dime will, eventually, also bring new type products to the market.

It is this new type product which all look forward to at this time. Dime play is of itself, bringing these into the field. Dime play, then, has something of good and great value to offer to the industry and, especially, to the public. The public will be playing machines which will be worth every dime they insert. And the dime will make possible new and better products which will, in turn raise the level of the entire industry.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE

AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	JU—Jubilee	RE—Regent
BU—Bullit	KI—King	RG—Regal
CA—Capitol	LO—London	SA—Savoy
CH—Chess	ME—Mercury	SIT—Sittin' In
CO—Columbia	MG—MG's	SP—Specialty
CR—Coral	MO—Modern	TE—Tempo
DA—Dana	NA—National	TW—Tower
DE—Decca	OR—Orlele	VI—Victor

Pos. Last
Week

- 1 HOW HIGH THE MOON**
LES PAUL & MARY FORD
CA-1451 (F-1451)—Les Paul & Mary Ford DE-24513 (9-24513)—Lianel Hampton O.
CO-39145—Erroll Garner MG-30303 (K-30303)—David Rose
- 2 ON TOP OF OLD SMOKY**
THE WEAVERS & TERRY GILKYSON
CO-39328—Burl Ives LO-1028 (45-1028)—Josh White
CR-60436 (9-60436)—George Cates O. ME-5612 (5612x45)—George Siravo O.
DE-27515 (9-27515)—Weavers & Terry Gilkyson
- 3 MOCKIN' BIRD HILL**
LES PAUL & MARY FORD—PATTI PAGE
CA-1373 (F-1373)—Les Paul & Mary Ford ME-5552 (5552x45)—Tiny Hill
CR-64061 (9-64061)—Pinetoppers ME-5595 (5595x45)—Patti Page
DE-27444 (9-27444)—Russ Morgan VI-21-0396 (48-0396)—Britt & Allen
LO-851 (30296)—Marlin Sisters
- 4 IF**
PERRY COMO
CA-1342 (F-1342)—Dean Martin DE-27534 (9-27534)—Ethel Smith
CA-1351 (F-1351)—Jan Garber LO-833—Dick James
CO-39082 (6-939)—Jo Stafford ME-5565 (5565x45)—Vic Damone
CR-60355 (9-60355)—Denny Vaughan MG-10896 (K10896)—Billy Eckstine
DE-27391 (9-27391)—Ink Spots VI-20-3997 (47-3997)—Perry Como
DE-27481 (9-27481)—Louis Armstrong
- 5 SPARROW IN THE TREE TOP**
GUY MITCHELL
CA-1440 (F-1440)—LES BAXTER LO-931 (45-931)—Reggie Goff
CO-39190 (4-39190)—Guy Mitchell ME-5597 (5597x45)—Rex Allen
CR-60401 (9-60401)—LYN MURRAY MG-10924 (K-10924)—ART MOONEY
DE-27477 (9-27477)—Crosby & Andrews Sisters
- 6 BE MY LOVE**
MARIO LANZA
CA-1352 (F-1352)—Ray Anthony O. DE-27534 (9-27534)—Ethel Smith
CO-39157—Les Brown O. MG-10799 (K-10799)—Billy Eckstine
CR-60373 (9-60373)—Owen Bradley VI-10-1561 (49-1353)—Mario Lanza
DE-27366 (9-27366)—Victor Young O.
- 7 WOULD I LOVE YOU**
PATTI PAGE
CA-1368 (F-1368)—Helen O'Connell DE-27490 (9-27490)—Gordon Jenkins
CO-39159 (4-39159)—Day & James ME-5571 (5571x45)—Patti Page
DE-27402 (9-27402)—Jerry Gray O. VI-20-4056 (47-4056)—Tony Martin
- 8 BEAUTIFUL BROWN EYES**
ROSEMARY CLOONEY—JIMMY WAKELY
CA-1426 (F-1426)—Arthur Smith MG-10924 (K10924)—Art Mooney
CA-1393 (F-1393)—Jimmy Wakely MG-10914 (K-10914)—Arthur Smith
CO-39212 (4-39212)—Rosemary Clooney VI-20-4062 (47-4062)—Lisa Kirk
DE-27485 (9-27485)—Evelyn Knight
- 9 I APOLOGIZE**
BILLY ECKSTINE
CO-39189 (9-39189)—Champ Butler ME-8209 (8209x45)—Dinah Washington
DE-27484 (9-27484)—Don Cherry MG-10903 (K10903)—Billy Eckstine
LO-964 (45-964)—Anita O'Day VI-20-4056 (47-4056)—Tony Martin
- 10 TOO YOUNG**
NAT "KING" COLE
CA-1449 (F-1449)—King Cole DE-27366 (9-27366)—Victor Young
CO-39271 (4-39271)—Toni Arden ME-5599 (5599x45)—Richard Hayes
CR-60393 (9-60393)—Denny Vaughn MG-10920 (K10920)—Johnny Desmond
DE-27569 (9-27569)—Patty Andrews VI-20-4105 (47-4105)—Fran Allison

11) ABA DABA HONEYMOON. 12) MY HEART CRIES FOR YOU. 13) WHEN YOU AND I WERE YOUNG MAGGIE BLUES. 14) YOU'RE JUST IN LOVE. 15) BRING BACK THE THRILL. 16) TENNESSEE WALTZ. 17) NEVER BEEN KISSED. 18) HOT CANARY. 19) THE LOVELIEST NIGHT OF THE YEAR. 20) SYNCOPATED CLOCK.

This week's New Releases ...on RCA Victor

RELEASE # 51-20

POPULAR

RALPH FLANAGAN
and his Orchestra
Chicken In The Car
I Have Dreamed
20-4147 (47-4147) *

HENRI RENE
and his Orchestra
I'm In Love Again
Roller Coaster 20-4148 (47-4148) *

THE THREE SUNS
Tom's Tune
These Things I Offer You
20-4150 (47-4150) *

FRAN ALLISON
Light In The Window
And Then I Prayed
20-4104 (47-4104) *

COUNTRY

CHET ATKINS
The Jitterbug Waltz
My Crazy Heart
21-0471 (48-0471) *

CECIL CAMPBELL'S
TENNESSEE RAMBLERS
Tennessee Steel Guitar
Paper Roses 21-0472 (48-0472) *

WESTERN

ROSALIE ALLEN and
the Black River Riders
Just A Sailor's Sweetheart
Somebody 21-0470 (48-0470) *

RHYTHM

LLOYD THOMPSON with
Brother Moncur's Strollers
Baby, You Ain't Nowhere
I Want A Lavender Cadillac
22-0128 (50-0128) *

RED SEAL SPECIAL

EZIO PINZA
Andiamo
Let Me Look At You
10-3391 (49-3391) *

NEW ALBUMS

SONS OF THE PIONEERS
Garden Of Roses
P-309 (WP-309) *

HANK SNOW (The Singing
Ranger) and his Rainbow
Ranch Boys
Hank Snow Sings Famous
Railroading Songs
P-310 (WP-310) *

* 45 rpm cat. nos.

Going Strong

\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 12

\$ **Old Soldiers Never Die**
Love And Devotion

Vaughn Monroe
20-4146—(47-4146) *

\$ **Sound Off**
Oh, Marry, Marry Me
Vaughn Monroe
20-4113—(47-4113) *

\$ **The Loveliest Night**
Of The Year
Mario Lanza
10-3300—(49-3300) *

\$ **On Top Of Old Smoky**
Shall We Dance
Vaughn Monroe
20-4114—(47-4114) *

\$ **Be My Love**
Mario Lanza
10-1561—(49-1561) *

\$ **Never Been Kissed**
Freddy Martin
20-4099—(47-4099) *

\$ **I Have No Heart**
Unless
Eddie Fisher

\$ **Rhumba Boogie**
Hank Snow
21-0431—(48-0431) *

\$ **Kentucky Waltz**
Eddy Arnold
21-0444—(48-0444) *

\$ **Down The Trail Of**
Achin' Hearts
Bluebird Island
Hank Snow and Anita Carter
21-0441—(48-0441) *

\$ **Syncopated Clock**
The Three Suns
20-4090—(47-4090) *
The Boston "Pops" Orchestra
under Arthur Fiedler
10-3044—(49-3044) *

\$ **Would I Love You**
Tony Martin
20-4056—(47-4056) *

\$ **If**
Zing Zing, Zoom Zoom
Perry Como (Sigmund Romberg)
(Mitchell Ayres)
20-3997—(47-3997) *

\$ **Lonesome**
Poison Love
Johnnie and Jack
21-0377—(48-0377) *

\$ **There's Been A**
Change In Me
Eddy Arnold
21-0412—(48-0412) *

The stars who make the hits
are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC 45

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SOMEDAY" (3:20)

"YOU GOTTA SHOW ME" (2:50)

VIC DAMONE

(Mercury 5638; 5638x45)

● Vic Damone gets a big production on the top deck. He takes an old melody with new lyrics and gives it a whirl as Geroge Siravo's orchestra accompanies him. On the lower end he's joined by the Pied Pipers to give out with a jumpy thing that makes for pleasant listening. Ops know Vic's drawing power.

"WALTZ OF THE WIND" (2:30)

"PIGTAILS ON PARADE" (2:56)

RUEY WRIGHT

(King 15106)

● Ruby Wright offers a couple of tunes on this disk which should get some play. The upper half is a ballad on which Eddie Smith and his orchestra back her up. The second half is a sentimental thing built around a cute idea. Ops might take a listen.

"IT'S A SIN" (2:53)

"DO THE PINES GROW GREEN IN THE VALLEY?" (2:39)

AL MORGAN

(London 990)

● A couple of more ballads are being sent our way by Al Morgan. Al has a familiar sounding melody to work with on the upper level and he and the chorus do a pleasant job with it. The lower end gets a recitation in the middle of it. The disk deserves ops attention.

"I DON'T KNOW WHETHER I'M COMING OR GOING" (2:54)

"THE DIFFERENCE OF A KISS" (2:42)

SMITH BROTHERS

(London 989)

● Showing off their good brand of harmony, the Smith Brothers run through two ballads here which they do ok by. Both ends get a good backing which makes them interesting to listen to and the boys provide some good singing. This will make a good filler item.

"BUNDLE OF LOVE" (2:20)

"THE WORLD IS YOUR BALLOON" (2:35)

MEL TORME

(Capitol 1524; F-1524)

● Mel Torme has two cute tunes which he handles competently on this platter. Both ends have an interesting set of lyrics which make for good listening. The top deck gets a backing from Joe Lipman's orchestra while the bottom half is orchestrated by Sid Feller. Ops might want to look at this.

DISK OF THE WEEK

"WANG WANG BLUES" (2:34)

"WHO'LL TAKE MY PLACE?" (2:45)

AMES BROTHERS

(Coral 60489; 9-60489)



THE AMES BROS.

● The Ames Brothers have a stirring top deck to offer which should get a tremendous juke box play in

the months ahead. The boys really go to town on this one giving it everything they have which amounts to plenty. Ops oughta grab this disk soon and get their full share of play on it. Backed up by Roy Ross and the orchestra, the Ames Brothers take this oldie for a terrific ride. It's due to be played and played particularly in the boxes for the lyrics and rendition are perfect for those spots. The second side too is a good one. Here the boys go into a ballad kick. And they certainly know how to handle a slow tune. The big side though is the first one. Ops will be passing up plenty if they don't get going with this.

"I'LL BE THERE WITH BELLS ON" (2:43)

"ANY OLD TIME" (2:52)

ROBERTA QUINLAN

(Mercury 5640; 5640x45)

● Roberta Quinlan gets going with a novelty on the upper level and does a fine job with it. On the second side she teams up with Ray Barber, that promising new singer, to go through with a low down feeling. Both ends should attract some coin into the machines.

"FROSTY MORNING" (2:48)

"QUE PASA CHICA" (2:54)

CAB CALLOWAY

(Regent 3321)

● One of Cab Calloway's best sides in years is being pushed our way. This tune features a terrific set of lyrics which Cab delivers in his well known low down style as the orchestra provides a backing to match. Lower half is a mambo getting another loud treatment. Ops can't miss the top deck.

"THE UNBIRTHDAY SONG" (2:43)

"I'M LATE" (2:53)

RICHARD HAYES & ROBERTA QUINLAN

(Mercury 5639; 5639x45)

● A couple of tunes from "Alice In Wonderland" get taken over the coals by Richard Hayes and Roberta Quinlan. On the top deck they do a duet in a very light vein with Hugh Perette providing the orchestration. The second side gets some falsetto and again sounds good. These are fun to listen to.

"LOVE IS THE REASON" (2:47)

"SAD AND LONELY" (2:46)

LISA KIRK

(RCA Victor 20-4134; 47-4134)

● A hit tune from "A Tree Grows In Brooklyn" gets a grand working over from Lisa Kirk on the top deck. It has a very catchy melody and some highly attractive lyrics which should help it take hold. The lower end is a western sounding ballad which Lisa does to an interesting accompaniment. Ops oughta listen to this one.

"VERY GOOD ADVICE" (3:05)

"TWILIGHT RHAPSODY" (3:31)

RALPH FLANAGAN ORCH.

(RCA Victor 20-4133; 47-4133)

● Ralph Flanagan and his crew cover a ditty from "Alice In Wonderland" on the upper level and give it a very heavy orchestration. Peggy King turns in the vocal on this side. The bottom half finds a danceable number sung by Harry Prime as the orchestra backs him up. Ops might take a peek.

"NIGHTS OF SPLENDOR" (2:54)

"WHEN IT'S SPRINGTIME IN THE ROCKIES" (2:25)

JO STAFFORD & GORDAN MacRAE

(Capitol 1523; F-1523)

● Two oldies are sent our way by Jo Stafford and Gordon MacRae. Both ends are slow dreamy things which the pair duet to very easily. The upper deck is a well remembered piece and the lower end is an old melody with new lyrics. This couple is a strong one for ops.

"COME BACK TO SORRENTO" (2:30)

"LITTLE CHILD" (3:10)

TONI ARDEN

(Columbia 39348)

● A familiar old Italian song is done beautifully here by Toni Arden. Toni puts her lovely voice to work on this number which she sings in Italian as Percy Faith provides the musical setting. On the lower end she again displays good feeling. Ops can't miss the top deck.

"ALONE" (2:56)

"I MAKE A PROMISE" (3:03)

BOB EBERLY

(Capitol 1533; F-1533)

● Bob Eberly returns to the recording picture with an oldie. Doing it in his well remembered style, Bob gets a slow sultry feeling into this side. The bottom half features a very lovely tune just right for his type of delivery. It's nice to have Bob back again.

"PRETTY WORDS" (2:48)

"OO, LA, LA, MADALENA" (2:20)

LINDY DOHERTY

(Capitol 1543; F-1543)

● Lindy Doherty, a new singer who shows a lot of promise, has a couple of numbers to offer on this platter. The upper half is a cute thing slowly done by Lindy while the second side is a very French type tune. Both ends get a good arrangement from Lou Busch. Ops will want to hear this boy.

"THESE THINGS I OFFER YOU" (2:58)

"HERE'S TO YOUR ILLUSIONS" (2:57)

RAY ANTHONY

(Capitol 1522; F-1522)

● Ray Anthony goes to town on a plug tune and gives it a very smooth rendition. Tommy Mercer comes through on the vocal as the boys in the band back him with a definite beat. The second side is a new number from "Flahooley" which has a pretty melody and good lyrics. This is ok for ops.

"BABY BLUE" (2:18)

"THE DONKEY SONG" (2:11)

SUGAR CHILE ROBINSON

(Capitol 1526; F-1526)

● Two cute sides are turned out here by Sugar Chile Robinson. Both ends get an awfully attractive vocal from this little boy which should have a lot of appeal. Of course there's some good piano playing that goes along. Ops with the right locations will want to tune in.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LOVE IS THE REASON" Lisa Kirk . RCA Victor 20-4134; 47-4134
- ★ "COME BACK TO SORRENTO" Toni Arden . Columbia 39348; 4-39348
- ★ "ALL I GOTTA DO IS THINK OF YOU" . Blenders Decca 27587; 9-27587

ROUND THE WAX CIRCLE

NEW YORK:

Sheet music and record sales are still off with no great disk around to draw the customers into the stores. Looks like a complete dearth of first rate material. Can the writers be saving the big stuff for the Fall? . . . Herman Lubinsky is tolerating that California weather which he hates so much while out on the coast to buy up the Jewell masters. . . . Cy House, new eastern divisional head of Specialty Records makes his first road trip covering Pittsburgh, Cleveland, Columbus and Cincinnati. . . . Ted Black takes over as professional manager of Paul-Pioneer Music this week. Ted is the former band leader and contact man and is inviting writers to submit tunes. . . . Anne Shelton arrived from London last week and makes her first TV appearance on the Milton Berle show May 15. She plans on staying in this country for at least six months. . . . Douglas-Bruce takes over distribution in the east for Bibletone on the strength of their likely hit with "Wondrous Word." . . . The Fontane Sisters have been signed to a personal management contract by Herb Hendler and Bernie Woods. . . . Mary Mayo, newest Capitol thrush, spent a day in Hartford last week visiting the jocks and plugging her latest disk, "Serenata." Similar

trips to Chicago and Detroit are skedded for this week and next. . . . Hear that Savoy has a terrific smash in a tune called "God Will Take Care Of You." . . . Jet Records has been appointed distributor for the J.V., Signal and Music Mart lines. . . . Who says the days of big money for bands is over? Jan Garber is slated for a four night engagement at the Jubilee Horse Show in Baton Rouge, La., on November 8, 9, 10 and 11 and his contract calls for a cool \$9250. . . . The World Broadcasting System has signed Kitty Kallen to a two year term to record a minimum of thirty selections for World's program service to member stations. . . . Two of Vaughn Monroe's television company nearly landed in a military jail recently. After rehearsing for the "Old Soldiers" number on Ed Sullivan's "Toast Of The Town," the boys went outside in costume, but left their ties and hats behind. Two MPs picked them up and they had to do a lot of explaining before they were finally let off.

CHICAGO:

Welcome, welcome and welcome again to a Cleveland boy who made good in the big city. Who's always ready to help anyone. Who has made some disks that are played again and again. None other than little Mickey Katz—whose new edition of the "Borscht Capades of 1951" opens at the Blackstone Theatre here on May 15. (C'mon up and say "hello," Mickey). . . . Art Talmadge of Mercury being praised by songmen hanging 'round front of "54 West" because of his terrific A & R management. Last week's issue of our mag spoke a million words for Art. Mercury copped both the "Disk" and the "Sleeper" all in one issue. . . . Regional veepee Bud Fraser of Capitol just married Kathy Owens, ex-Benny Strong vocalovely. Lots of happiness and lots of luck, Bud. . . . Capitol's big golf tourney for Chi's deejays goes on June 13 with the trophy to be awarded by Stan Kenton. . . . Ralph Marterie's one niter at the Melody Mill pulled a terrific gang from GAC as well as Jim Lounsberry and Ted Travers and other deejays and, never to be forgotten, about sixty relatives of Ralph's, with Mr. and Mrs. Art Talmadge present to smile and feel happy at the turnout. . . . Freddy Kramer, vet songman with about 30 years of plugging under his belt for Irving Berlin, is ailing. How's about some bright and cheery letters? . . . Johnny (Desmo) Desmond up to tell us he's on his way to Noo Yawk to do some MGM duets with gorgeous Monica Lewis (which ain't hard for anyone to do) and will make personal appearances on Noo Yawk TV shows, May 25 with Jackie Gleason (the kid from the Blue Mirror of Newark) and the very grand Ed Sullivan on May 27. . . . Seen at the Chez, chomping into Club sandwiches, Chick Kardale with Gloria DeHaven and Gene DePaul (Gloria's music director) with Patty Gordon (Club Alabam's sensational dancer) all being entertained by the one and only Morey Amsterdam. Remember Morey's basement joint on Sixth Ave. and 50th Street, Noo Yawk? How Morey did entertain the boys. (Whaddahe say?). . . . Is Irwin Berke tying up with one of the major diskeries? . . . Harry Kogan in biz for himself now.

LOS ANGELES:

Gratifying to hear KFWB dee-jay and jazz concert impresario Gene Norman, generally considered a young man of business acumen, putting his heart into selling 500 of the Benny Goodman Trio Plays for Fletcher Henderson albums. . . . Every single cent on this deal goes to the ailing great jazzman Henderson, with pressings donated by Columbia and Martin Block doing an all out job on selling the albums in New York. . . . Speaking of KFWB, the Harry Maizlish station has added to its already solid dee-jay roster upon moving to its new location on Hollywood Blvd. . . . First of the name platter spinners to come over from another station is Don Otis. . . . Chatted with Harry Geller, who's knocked off several arrangements for the Bing Crosby radio show since leaving the Mercury A & R spot. . . . Also checked in with the Mercury plant's Hank Fine, who's doing fine and quotes his biggest headache of the day as the songscribes, amateur and otherwise, who all seemed to have left their last dubs and lead sheets with Geller. . . . In moving the Hollywood office equipment over to the plant, some of the stuff seems to have been misplaced in transit and now Hank's besieged by the boys. . . . Roberta Lee, wife of American Music's Wally Brady, is back at Charley Foy's popular spot in the Valley with Ben Blue, adding up to the biggest draw the joint's ever had.

Over at Tempo, Irving Fogel celebrated his birthday by taking a day off out at his Valley ranch with the family. . . . Due out in a few days is "Tilt," Theme's tribute by Cynthia Lee to love and the pinball game. . . . Lunched with Franklin Kort, who's doing a great merchandising job for Jack Lauderdale at Swingtime, with music director Lloyd Glenn's "Chica-Boo" just about the hottest blues and rhythm item in town these days. . . . Going full blast on his own, doing the work formerly done by two, is Lou Chudd of Imperial, whose Big Jay McNeeley also has a hot one in "All That Wine Is Gone."



FONTANE SISTERS



JOHNNY DESMOND



BENNY GOODMAN

it's the **PLUS** that counts!

tops in talent

plus

tops in tunes!

BILLY ECKSTINE
WHAT WILL I TELL MY HEART
I'M YOURS TO COMMAND

78 RPM—MGM 10944 • 45 RPM—MGM K10944

JOHNNY DESMOND
MISTER AND MISSISSIPPI
I FALL IN LOVE WITH YOU EV'RY DAY

78 RPM—MGM 10974 • 45 RPM—MGM K10974

ART LUND
I LIKE THE WIDE OPEN SPACES
ROSE, ROSE, I LOVE YOU

78 RPM—MGM 10978 • 45 RPM—MGM K10978

GEORGE SHEARING
QUINTET
I'LL BE AROUND
QUINTESSANCE

78 RPM—MGM 10956 • 45 RPM—MGM K10956

BILL FARRELL
MY PRAYER
WONDERFUL WASN'T IT

78 RPM—MGM 10948 • 45 RPM—MGM K10948

IVORY JOE HUNTER
IS MY POP IN THERE?
TIME HAS PASSED

78 RPM—MGM 10963 • 45 RPM—MGM K10963

BEST SELLERS

Billy Eckstine	BRING BACK THE THRILL I APOLOGIZE	MGM 10903*
Debbie Reynolds & Carleton Carpenter	ABA DABA HONEYMOON ROW, ROW, ROW	MGM 30282*
Hank Williams	DEAR JOHN COLD, COLD HEART	MGM 10904*
Hank Williams	HOWLIN' AT THE MOON I CAN'T HELP IT	MGM 10961*
Fred Astaire & Jane Powell	THE LIAR SONG TOO LATE NOW	MGM 30316*
Blue Barron	SQUEEZIN' POLKA • YOU'LL ALWAYS BE THE SWEETHEART OF MY DREAMS	MGM 10952*

*Also available
on 45 RPM

Dealer's Tip!

ROME JOHNSON
THE WALTZ OF THE WIND
Someday You'll Thank Me

MGM Non-Breakable 10068

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THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"DREAM" (2:53)

"HALLS OF IVY" (3:04)

VOICES OF WALTER SCHUMANN

(Capitol 1505; F-1505)

● A very unusual disk is turned out here by a choral group headed by Walter Schumann. Doing an old standard, the group gets an unusual backing in a trumpet solo which gives this side a distinctive sound. The lower half too is a pleasant dreamy thing. Ops shouldn't miss it.

"I WON'T CRY ANYMORE" (2:38)

"THE MAN WITH THE HORN"
(2:38)

GEORGIE AULD

(Coral 60446; 9-60446)

● Georgie Auld goes to town on the sax on these two sides as the Dave Lambert vocal ensemble make themselves heard in the background. Both ends are done in similar fashion with the sax standing out and the voices coming from far away. It makes for very effective listening.

"SWEET GEORGIA BROWN" (2:57)

"LONESOME MAMA BLUES" (2:57)

FIREHOUSE FIVE PLUS TWO

(Good Time Jazz 33)

● Taking two very likely numbers, the Firehouse Five Plus Two really send them reeling. On the top deck, they have an oldie to which they lend some whacky instrumental treatment and an almost double talk vocal. The bottom half is again a mad sounding thing. Their fans should go wild for this.

"ROSE, ROSE, I LOVE YOU" (2:53)

"THE LETTER" (2:46)

LOU DINNING

(Capitol 1532; F-1532)

● Lou Dinning joins up with the Wanderers to offer the current Oriental import in interesting fashion. With Don Robertson's orchestra accompanying her, Lou makes a big thing of this side. The bottom half is a new novelty again getting a top notch treatment. Ops will do ok with this.

"A ROLLIN' HEART" (2:53)

"MAYBE I NEVER LOVED YOU"
(2:53)

DOROTHY CLAIRE

(MGM 10971; K10971)

● Dorothy Claire has a fast driving tune on the upper half which she belts out to the accompaniment of Leroy Holmes' orchestra. On the second side she has another song in the same vein, fast and jumpy which is right for her style of delivery. Ops might take a peek.

SLEEPER OF THE WEEK

"COME BACK TO ANGOULEME" (3:00)

"PLEASE DON'T TALK ABOUT ME WHEN I'M GONE"
(2:44)

SAMMY KAYE

(Columbia 39376; 4-39376)



SAMMY KAYE

● A tune with a tough title but a pretty melody gives Sammy Kaye one of his best sides in a long while. Sammy and his orchestra get a

very attractive feeling into this one which could help it break for a hit. Ops who have it in their machines are bound to get a good play on it. Tony Alamo and Barbara Benson team up to tell the story and they do it very beautifully. All in all this is a first rate side with a great deal to offer. The second half is an oldie which has a typical Sammy Kaye arrangement with the Kaydets singing out the lyrics. This one too has good possibilities. Ops who want a disk which could be big on either end, have it here.

"THE LETTER" (2:53)

"MY OHIO HEAVEN" (2:49)

TOMMY TUCKER ORCH.

(MGM 10970; K10970)

● Tommy Tucker has two different types of tunes to offer here. The first side is a novelty with some cute lyrics which Don Brown and Karen Rich team up to do. The second side is a ballad on which Don goes it alone for the vocal and makes it sound real good. Ops will do ok with this.

"GOOD NIGHT CINCINNATI" (2:52)

"SARAH KELLY FROM
PLUMBNELLY" (2:53)

ART MOONEY

(MGM 10969; K10969)

● A terrific tune is given a very good rendition on the top deck by Art Mooney. Karwin Somerville comes through with the lyrics in pleasing style. The bottom half is a novelty on which Alan Foster provides the vocalizing. Ops will want to hear the upper half.

"HOW THOUGHTFUL OF YOU"
(2:53)

"DOWN THE TRAIL OF ACHING
HEARTS" (2:57)

PHIL BRITO

(MGM 10968; K10968)

● A lovely new ballad with a very familiar melody is pushed our way by Phil Brito. Phil puts his appealing voice to this attractive song while Joe Lipman provides the backing. The second half is a new western sounding ditty on which he again comes through. This is a likely disk for ops.

"MUSIC IN MY HEART" (2:21)

"POWDER BLUE" (2:50)

HARRY BABBITT and MARTHA TILTON

(Coral 60468; 9-60468)

● An oldie with new lyrics serves Harry Babbitt and Martha Tilton with some listenable material on the top deck. George Cates does the orchestrating as the pair go through a vocal duet. On the bottom half they have a good ballad to work with and make the most of it. This is right for ops.

"ALL I GOTTA DO IS THINK OF
YOU" (2:18)

"THE BUSIEST CORNER IN MY
HOME TOWN" (2:45)

THE BLENDERS

(Decca 27587; 9-27587)

● A terrifically infectious song is sent our way on the top deck by the Blenders. Offering some top rate harmony, the boys take this catchy song for a slow ride and make you feel it all the way through. The second half is another good ballad done in excellent manner by the group. Ops mustn't miss the upper half.

"PICK UP TRUCK" (2:57)

"TWO LETTERS" (2:52)

TINY HILL

(Mercury 5635)

● Two western sounding things are pounded out here by Tiny Hill. The top deck is a driving item with a definite beat which features a good set of lyrics. The bottom half is a patriotic tune with a lot of sentiment. Ops will want to hear this one for themselves.

"WHY GO HOME" (2:43)

"MARIA CHRISTINA" (2:59)

AL TRACE

(Mercury 5637)

● A tune tailor made for the juke box trade is dished out on the upper level by Al Trace. Arkie and the Tavern Choral Society run through the lyrics which suggest that you have one more. The second side is a Mexican thing with Lucio Garcia on the vocal. Ops oughta get going with the upper half.

"CARA, CARA, CARA, BELLA,
BELLA, BELLA, BABY" (2:46)

"IF YOU COULD SEE ME NOW"
(2:52)

BUDDY GRECO

(London 987)

● Buddy Greco has a light hearted Italian song to sing on the top deck and he does it with verve. With a chorus to back him up, Buddy makes this ditty good to hear. The second half is a pleasant ballad with the Twinnares helping out. This one may pull some coin into the machines.

"I HAD SOMEONE ELSE BEFORE I
HAD YOU" (2:54)

"FORGETFUL" (2:38)

DICK THOMAS

(London 952)

● A couple of ballads are turned out on this platter by Dick Thomas. The first side is a lively tune on which Dick gives out with a competent job while the bottom half is a listenable item. Ops might use this as a filler disk.

"JOLLY CHARLIE POLKA" (2:53)

"WISHING STAR POLKA" (2:48)

RAY HENRY ORCH.

(Dana 3053)

● Two fast polkas are offered here by Ray Henry and his orchestra. Both ends make for fast music which should go over big with polka fans. The top deck also features some fine clarinet work. In the right spots, this disk will do ok in the machines.

"HOLD ON TO YOUR HEART"
(3:08)

"LOCK THE BARN DOOR" (2:33)

KAY BROWN

(Mercury 5602)

● Two very different types of tunes come at us from this platter sung by Kay Brown. The first one is a ballad on which Kay displays her pretty voice with the help of the Jud Conlon Singers. The other side is a novelty with a jumpy feeling. Harry Geller does the backing at either end. Ops will do fine with this one.

Pinza Lets Go!



LOS ANGELES—"Andiamo!" says Ezio Pinza—"let's go!" Following which he and Fran Warren cut the two sides which are featured in an RCA Victor Red Seal Special which will be on the market about May 20th: "Andiamo" and "Let Me Look At You" from Pinza's first film, "Mr. Imperium." With Fran, who recreates on this record the singing role that Lana Turner plays in the film, are Henri Rene, RCA Victor West Coast Musical Director, and Johnny Green, the composer and film scorer, who conducts the orchestra. Record is Fran's first on the classical Red Seal label and is the latest addition to the recent series with both Pop and "long hair" appeal.

Meeting Dates Of Music Operators' Associations

- May 14—Wisconsin Phonograph Operators' Association
Place: Eagle's Club, Brodhead, Wis.
- 15—Music Operators' Association of Indiana
Place: Athletic Club, Indianapolis, Ind.
- 15—Amusement Machine Operators of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 24—California Music Guild, Northern Division
Place: Hotel Sacramento, Sacramento, Calif.
- 28—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.
- 29—Automatic Music Operators' Association
Place: Park Sheraton Hotel, New York City
- June 4—Illinois Amusement Association
Place: 208 North Madison, Rockford, Ill.
- 6—Coin Machine Operators' Association of Harris County
Place: Chamber of Commerce Building, Houston, Texas
- 7—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ohio
- 7—Washington Music Guild
Place: Hamilton Hotel, Washington, D. C.
- 8—South Dakota Phonograph Association
Place: Sioux Falls, South Dakota

THESE
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EILEEN WILSON

I WON'T CRY ANYMORE

and AT THE CLOSE OF
A LONG LONG DAY

Decca 27546 (78 RPM) and 9-27546 (45 RPM)

SONNY BURKE

THAT'S THE ONE FOR ME

and
THE SIDEWALK
SHUFFLERS

Decca 27541 (78 RPM)
and 9-27541 (45 RPM)

JANE TURZY

And Her Trio

PRETTY EYED BABY

and I CRIED MYSELF TO SLEEP

Decca 27479 (78 RPM) and 9-27479 (45 RPM)

America's Fastest
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THE CASH BOX



Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 12.

Brad Phillips

WINS—New York, N. Y.

1. TOO YOUNG (Nat Cole)
2. HELLO, YOUNG LOVERS (Perry Como)
3. I APOLOGIZE (Billy Eckstine)
4. MAMA (Vic Damone)
5. I HAVE NO HEART (Eddie Fisher)
6. UNLESS (Guy Mitchell)
7. NO ONE BUT YOU (Dick Haymes)
8. I'LL BUY YOU A STAR (Alan Dale)
9. ON MOONLIGHT BAY (Bing & Gary Crosby)
10. JEZEBEL (Frankie Laine)

Bob Corley

WQXI—Atlanta, Ga.

1. ON TOP OF OLD SMOKEY (The Weavers)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. TOO YOUNG (Nat King Cole)
4. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
5. WOULD I LOVE YOU? (Helen O'Connell)
6. IF (Perry Como)
7. SYNCOPATED CLOCK (David Rose)
8. UNLESS (Guy Mitchell)
9. ROSE, ROSE, I LOVE YOU (Gordon Jenkins)
10. EVER TRUE EVER MORE (Guy Lombardo)

Arty Kay

WKLY—Lexington, Ky.

1. ON TOP OF OLD SMOKEY (The Weavers)
2. SOUND OFF (Vaughn Monroe)
3. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
4. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
7. WOULD I LOVE YOU? (Patti Page)
8. NEVER BEEN KISSED (Freddie Martin)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. TOO YOUNG (Nat King Cole)

Claude Taylor

WIVY—Jacksonville, Fla.

1. ALWAYS YOU (Bobby Wayne)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. SPARROW IN THE TREETOP (Crosby-Andrews Sisters)
4. ON TOP OF OLD SMOKEY (The Weavers-T. Gilkyson)
5. HERE COMES MY BALL AND CHAIN (J. Peter Trio)
6. UN'ESS (Guy Mitchell)
7. MOCKIN' BIRD HILL (Patti Page)
8. BEAUTIFUL BROWN EYES (Art Mooney)
9. FOREVER AND ALWAYS (J. Desmond-P. Lee)
10. TAKE MY LOVE (Mario Jones)

Ira Cook

KECA—Hollywood, Calif.

1. HOW HIGH THE MOON (Les Paul)
2. UNLESS (Guy Mitchell)
3. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
4. I'M LATE (Modernaires)
5. WE KISS IN A SHADOW (Frank Sinatra)
6. MOONLIGHT BAY (Bing Crosby)
7. MY PRAYER (Sammy Kaye)
8. NO ONE BUT YOU (Tony Martin)
9. SYNCOPATED CLOCK (Percy Faith)
10. TOO YOUNG (Toni Arden)

Dave Kean

WTSA—Brattleboro, Vt.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. I LOVE YOU BECAUSE (Patti Page)
3. METRO POLKA (Frankie Laine)
4. THE LIAR SONG (Astaire-Powell)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. TOO YOUNG (Richard Hayes)
7. ON TOP OF OLD SMOKEY (The Weavers)
8. MOCKIN' BIRD HILL (Patti Page)
9. IF (Billy Eckstine)
10. STRANGE LITTLE GIRL (O. Bradley Quintet)

Wally Neskog

KRSC—Seattle, Wash.

1. TOO YOUNG (Nat Cole)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. ROSE, ROSE, I LOVE YOU (Frankie Laine)
4. TOO LATE NOW (Toni Arden)
5. SOUND OFF (Vaughn Monroe)
6. ON TOP OF OLD SMOKEY (The Weavers)
7. JEZEBEL (Frankie Laine)
8. PRETTY EYED BABY (Turzey)
9. I APOLOGIZE (Billy Eckstine)
10. THEY SAY (Korca Pandit Jetsatin)

Clarence Hamann

WJMR—New Orleans, La.

1. TOO YOUNG (Nat Cole)
2. HOW HIGH THE MOON (Les Paul)
3. JEZEBEL (Frankie Laine)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. I LEFT MY HAT IN HAITI (Billy Eckstine)
6. UNLESS (Guy Mitchell)
7. MAGGIE BLUES (Bing & Gary Crosby)
8. THE KISSING SONG (Mortin-Shore)
9. FAITHFULLY YOURS (Tony Martin)
10. ALWAYS YOU (King Cole)

Jackson Lowe

WINX—Washington, D. C.

1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. SOUND OFF (Vaughn Monroe)
4. WOULD I LOVE YOU? (Patti Page)
5. ON TOP OF OLD SMOKEY (The Weavers)
6. I APOLOGIZE (Billy Eckstine)
7. BE MY LOVE (Mario Lanza)
8. JET (Nat King Cole)
9. ROCK ME TO SLEEP (Peggy Lee)
10. IF (Perry Como)

Gary Lesters

WVNJ—Newark, N. J.

1. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
2. IF (Perry Como)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. BE MY LOVE (Mario Lanza)
5. SPARROW IN THE TREETOP (Guy Mitchell)
6. GET YOUR PAPERS (Eddie Fisher)
7. WITHOUT A SONG (Perry Como)
8. BEAUTIFUL MADNESS (Tony Bennett)
9. ON TOP OF OLD SMOKEY (The Weavers)
10. TOO YOUNG (King Cole)

Maurice Hart

KFWB—Hollywood, Calif.

1. ALWAYS YOU (King Cole)
2. I'M LATE (Danny Kaye)
3. BE MY LOVE (Mario Lanza)
4. JEZEBEL (Frankie Laine)
5. MOONLIGHT BAY (Bing & Gary Crosby)
6. MY PRAYER (Dick Haymes)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Whiting & Wakely)
8. HOW HIGH THE MOON (Les Paul-Mary Ford)
9. IF (Perry Como)
10. MOCKIN' BIRD HILL (Russ Morgan)

Howard Malcolm

WTRY—Albany, N. Y.

1. MOCKIN' BIRD HILL (Patti Page)
2. I APOLOGIZE (Billy Eckstine)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. BRING BACK THE THRILL (Eddie Fisher)
6. BE MY LOVE (Mario Lanza)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. HELLO, YOUNG LOVERS (Bing Crosby)
9. JEZEBEL (Frankie Laine)
10. UNLESS (Guy Mitchell)

Jay McMaster

WMEX—Boston, Mass.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. JEZEBEL (Frankie Laine)
3. MAGGIE BLUES (Mindy Carson)
4. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
5. MOONLIGHT BAY (Bing & Gary Crosby)
6. BECAUSE OF YOU (Ray Barber)
7. NO ONE BUT YOU (Tony Martin)
8. BEGGAR IN LOVE (Guy Mitchell)
9. UNLESS (Eddie Fisher)
10. HOW THOUGHTFUL OF YOU (Paul Weston)

Don Bell

KRNT—Des Moines, Iowa

1. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. IF (Perry Como)
5. ABA DABA HONEYMOON (Cliffie Stewart)
6. I APOLOGIZE (Tony Martin)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. ON TOP OF OLD SMOKEY (Vaughn Monroe)
9. BE MY LOVE (Mario Lanza)
10. BRING BACK THE THRILL (Eddie Fisher)

Bill Silbert

WXYZ—Detroit, Mich.

1. MAGGIE BLUES (Bing & Gary Crosby)
2. GOTTA FIND SOMEBODY TO LOVE (Andrews Sisters)
3. A BEGGAR IN LOVE (Guy Mitchell)
4. MY LOVE AND MY MULE (Kay Brown)
5. UNLESS (Eddie Fisher)
6. IF YOU COULD SEE ME NOW (Buddy Greco)
7. I LOVE YOU MUCH TOO MUCH (Fran Warren)
8. PRETTY EYED BABY (Jo Stafford-F. Laine)
9. I'M YOURS TO COMMAND (Herb Jeffries)
10. THE KISSING SONG (T. Martin-D. Shore)

Ross Smitherman

WKAB—Mobile, Ala.

1. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. MOCKIN' BIRD HILL (Patti Page)
5. WOULD I LOVE YOU? (Doris Day)
6. SPARROW IN THE TREETOP (Guy Mitchell)
7. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
8. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. TOO YOUNG (Nat King Cole)

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 12.

George Jay

KWKW—Pasadena, Calif.

1. MAGGIE BLUES (Wakely-Whiting)
2. KENTUCKY WALTZ (Rosemary Clooney)
3. WHAT WILL I TELL MY HEART (Eddy Howard)
4. HOLD ON TO YOUR HEART (Kay Brown)
5. HOW THOUGHTFUL OF YOU (Paul Weston)
6. HOW HIGH THE MOON (Paul-Ford)
7. KISSING SONG (Russ Morgan)
8. I LOVE YOU MUCH TOO MUCH (Fran Warren)
9. WRITE A LETTER TO YOUR SWEETHEART (J. Wakely)
10. UNLESS (Herb Jeffries)

David Walshak

KCTI—Gonzales, Tex.

1. ON TOP OF OLD SMOKEY (The Weavers)
2. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
4. I APOLOGIZE (Champ Butler)
5. WOULD I LOVE YOU (Jerry Gray)
6. FAITHFUL (Frank Sinatra)
7. SPARROW IN THE TREETOP (Guy Mitchell)
8. BE MY LOVE (Ray Anthony)
9. UNLESS (Eddie Fisher)
10. WHAT WILL I TELL MY HEART (Eddy Howard)

Rosalie Allen

WOV—N. Y. C., N. Y.

1. MOCKIN' BIRD HILL (Pinetoppers)
2. RHUMBA BOOGIE (Hank Snow)
3. SHOTGUN BOOGIE (Tennessee Ernie)
4. STRANGE LITTLE GIRL (Pee Wee King)
5. COLD COLD HEART (Hank Williams)
6. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
7. MOCKIN' BIRD HILL (Rosalie Allen & Elton Britt)
8. I WANT TO BE WITH YOU ALWAYS (Lefty Frizzell)
9. DOWN THE TRAIL OF ACHIN' HEARTS (Hank Snow & Anita Carter)
10. KENTUCKY WALTZ (Red Foley & Ernest Tubbs)

Rex Dale

WCKY—Cincinnati, O.

1. SOUND OFF (Vaughn Monroe)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. GOTTA FIND SOMEBODY TO LOVE (Andrews Sisters)
4. ROSE, ROSE I LOVE YOU (Buddy Morrow)
5. JEZEBEL (Frankie Laine)
6. NO ONE BUT YOU (Tony Martin)
7. PRETTY EYED BABY (Al Trace)
8. M PRAYER (Bill Farrell)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. COME BACK TO ANGOULEME (Anne Shelton)

Roger Clark

WNOR—Norfolk, Va.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. SOUND OFF (Vaughn Monroe)
3. I'LL NEVER KNOW WHY (Hugo Winterhalter)
4. ROSE, ROSE I LOVE YOU (Buddy Morrow)
5. JEZEBEL (Frankie Laine)
6. TOO YOUNG (Nat King Cole)
7. PRETTY EYED BABY (Jane Turzey)
8. ACROSS THE WIDE MISSOURI (Paul Weston)
9. SEPTEMBER SONG (Stan Kenton)
10. WE KISSED IN A SHADOW (Frank Sinatra)

Dick Coleman

WCBM—Balt., Md.

1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. SHOTGUN BOOGIE (Rosemary Clooney)
5. I APOLOGIZE (Billy Eckstine)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. YOU ARE THE ONE (Percy Faith)
8. WOULD I LOVE YOU (Patti Page)
9. IF (Perry Como)
10. UNLESS (Eddie Fisher)

Bob Anthony

KRMG—Tulsa, Okla.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. HOT CANARY (Florian Zabach)
5. WHEN YOU AND I WERE YOUNG MAGGIE (Bing & Gary Crosby)
6. SOUND OFF (Vaughn Monroe)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. TOO LATE NOW (Toni Arden)
9. WE KISS IN A SHADOW (Doris Day)
10. WOULD I LOVE YOU (Helen O'Connell)

Earle Pudney

WGY—Schenectady, N. Y.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. WHEN YOU AND I WERE YOUNG MAGGIE (Bing & Gary Crosby)
3. I'LL NEVER KNOW WHY (Hugo Winterhalter)
4. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. HOT CANARY (Florian Zabach)
6. TOO YOUNG (Nat King Cole)
7. FAITHFULLY YOURS (Tony Martin)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. MOCKIN' BIRD HILL (Patti Page)
10. BECAUSE OF YOU (Tony Bennett)

Robin Seymour

WKMh—Det., Mich.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. JEZEBEL (Frankie Laine)
3. MOCKIN' BIRD HILL (Patti Page)
4. ON TOP OF OLD SMOKEY (The Weavers)
5. SYNCOPATED CLOCK (Boston Pops Orch.)
6. TOO YOUNG (Nat King Cole)
7. ROSE, ROSE I LOVE YOU (Gordon Jenkins)
8. I LIKE THE WIDE OPEN SPACES (Arthur Godfrey)
9. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
10. UNLESS (Herb Jeffries)

Ed McKenzie

WJBK—Det., Mich.

1. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
2. DREAM (Walter Schumann)
3. UNLESS (Eddie Fisher)
4. YOU'RE THE ONE (Frank Sinatra)
5. HOT CANARY (Ella Fitzgerald)
6. WHAT WILL I TELL MY HEART (Eddy Howard)
7. THAT'S THE ONE FOR ME (Jo Stafford & Frankie Laine)
8. FROSTY MORNING (Cab Calloway)
9. MR. & MRS. MISSISSIPPI (Tennessee Ernie)
10. OLD SOLDIERS NEVER DIE (Vaughn Monroe)

Bill Stewart

WHEE—Boston, Mass.

1. SEPTEMBER SONG (Stan Kenton)
2. ON TOP OF OLD SMOKEY (The Weavers)
3. JEZEBEL (Frankie Laine)
4. SERENATA (Mary Mayo)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. FAST FREIGHT (Richard Hayes)
7. TOO LATE NOW (Jane Powell)
8. I LIKE THE WIDE OPEN SPACES (Laurie Anders-Arthur Godfrey)
9. SYNCOPATED CLOCK (Leroy Anderson)
10. QUIZAS, QUIZAS, QUIZAS (Bing Crosby-Bando Da Lua)

Ed Penney

WFGM—Fitchburg, Mass.

1. TOO YOUNG (Nat Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. SOUND OFF (Vaughn Monroe)
5. UNLESS (Guy Mitchell)
6. ON TOP OF OLD SMOKEY (The Weavers)
7. I APOLOGIZE (Billy Eckstine)
8. I AM FREE (Bobby Wayne)
9. HELLO MOM, I'M HOME (Johnny Corvo)
10. HOW THOUGHTFUL OF YOU (Paul Weston)

Bud Wendell

WJMO—Cleveland, O.

1. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. TOO YOUNG (Nat King Cole)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. MOCKIN' BIRD HILL (Patti Page)
6. JEZEBEL (Frankie Laine)
7. SOUND OFF (Vaughn Monroe)
8. ON TOP OF OLD SMOKEY (The Weavers)
9. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
10. SYNCOPATED CLOCK (Leroy Anderson)

Ray Perkins

KFEL—Denver, Colo.

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. I APOLOGIZE (Don Cherry)
5. BE MY LOVE (Mario Lanza)
6. WOULD I LOVE YOU (Perry Como)
7. ON TOP OF OLD SMOKEY (The Weavers)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. MOONLIGHT BAY (Bing & Gary Crosby)
10. SHENANDOAH WALTZ (Sammy Kaye)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. TOO YOUNG (King Cole)
2. FAITHFULLY YOURS (Tony Martin)
3. ON TOP OF OLD SMOKEY (Vaughn Monroe)
4. NO ONE BUT YOU (Dick Haymes)
5. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
6. IF (Perry Como)
7. GOTTA FIND SOMEBODY TO LOVE (Mindy Carson)
8. HOT CANARY (Florian Zabach)
9. SHALL WE DANCE (Vaughn Monroe)
10. WHEN YOU AND I WERE YOUNG MAGGIE (Bing & Gary Crosby)

Bob Hildreth

WVCG—Coral Gables, Fla.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. BEAUTIFUL BROWN EYES (Rosemary Clooney)
3. ON TOP OF OLD SMOKEY (Vaughn Monroe)
4. MOONLIGHT BAY (Gary & Bing Crosby)
5. MOCKIN' BIRD HILL (Patti Page)
6. IF (Billy Eckstine)
7. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
8. SPARROW IN THE TREE TOP (B. Crosby-Andrews Sisters)
9. WOULD I LOVE YOU (Doris Day-Harry James)
10. EVER TRUE EVER MORE (Patti Page)

Paired for the first time—
these great Columbia Stars

JO Stafford and FRANKIE Laine



singing

"Pretty Eyed Baby"

and

"That's the One for Me"

With Paul Weston and His Orchestra
Carl Fischer at the Piano

78 rpm 39388 • 33 1/3 rpm 3-39388 • 45 rpm 4-39388

COLUMBIA RECORDS

First, Finest, Foremost in Recorded Music

"It's What's in THE CASH BOX That Counts"

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 19, 1951

New York, N. Y.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. IF (Perry Como)
5. SPARROW IN THE TREE TOP (Guy Mitchell)
6. BE MY LOVE (Mario Lanza)
7. WOULD I LOVE YOU? (Patti Page)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. I APOLOGIZE (Billy Eckstine)
10. TOO YOUNG (Nat "King" Cole)

Portland, Oregon

1. HOW HIGH THE MOON (Les Paul & Mary Ford)
2. ON TOP OF OLD SMOKY (Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. I APOLOGIZE (Billy Eckstine)
7. WOULD I LOVE YOU (Patti Page)
8. IF (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. TOO YOUNG (Nat "King" Cole)

Cincinnati, Ohio

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD HILL (Patti Page)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. WOULD I LOVE YOU? (Patti Page)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. IF (Perry Como)
8. HOW HIGH THE MOON (Les Paul & M. Ford)
9. I APOLOGIZE (Billy Eckstine)
10. BE MY LOVE (Mario Lanza)

Columbus, Ga.

1. WOULD I LOVE YOU (Patti Page)
2. ABA DABA HONEYMOON (Reynolds-Carpenter)
3. IF (Perry Como)
4. A PENNY A KISS (Shore-Martin)
5. ON TOP OF OLD SMOKY (Weavers)
6. BE MY LOVE (Mario Lanza)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. MOCKIN' BIRD HILL (Patti Page)
9. SPARROW IN THE TREE TOP (Guy Mitchell)
10. I APOLOGIZE (Billy Eckstine)

Reno, Nevada

1. IF (Perry Como)
2. WOULD I LOVE YOU (Patti Page)
3. ON TOP OF OLD SMOKY (Weavers)
4. BEAUTIFUL BROWN EYES (Lisa Kirk)
5. MOCKIN' BIRD HILL (Patti Page)
6. THE ROVING KIND (Guy Mitchell)
7. HOW HIGH THE MOON (Les Paul & Mary Ford)
8. SPARROW IN THE TREE TOP (Guy Mitchell)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. MY HEART CRIES FOR YOU (Guy Mitchell)

Spokane, Wash.

1. BEAUTIFUL BROWN EYES (Lisa Kirk)
2. ON TOP OF OLD SMOKY (Weavers)
3. ABA DABA HONEYMOON (Cliff Steward)
4. SPARROW IN THE TREE TOP (Lyn Murray)
5. WOULD I LOVE YOU (Patti Page)
6. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
7. LET ME IN (Lyn Murray)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. TOO YOUNG (Nat "King" Cole)

Chicago, Ill.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. I APOLOGIZE (Billy Eckstine)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. TOO YOUNG (Nat "King" Cole)
8. IF (Perry Como)
9. WOULD I LOVE YOU? (Patti Page)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Opelousas, La.

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. ON TOP OF OLD SMOKY (The Weavers)
4. WOULD I LOVE YOU? (Patti Page)
5. SYNCOPATED CLOCK (Leroy Anderson)
6. I APOLOGIZE (Don Cherry)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. BE MY LOVE (Mario Lanza)
10. TOO YOUNG (Nat "King" Cole)

San Francisco, Cal.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. WOULD I LOVE YOU (Patti Page)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. ROVING KIND (Guy Mitchell)

Denver, Colo.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. WOULD I LOVE YOU (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. ABA DABA HONEYMOON (Carmichael & Daly)
6. ON TOP OF OLD SMOKY (Weavers)
7. HOW HIGH THE MOON (Les Paul & Mary Ford)
8. SPARROW IN THE TREE TOP (Art Mooney)
9. YOU'RE JUST IN LOVE (Perry Como)
10. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)

Louisville, Ky.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU? (Patti Page)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. TENNESSEE WALTZ (Patti Page)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ABA DABA HONEYMOON (Kitty Kallen)
9. IT IS NO SECRET (Jo Stafford)
10. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)

Houston, Texas

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
6. ON TOP OF OLD SMOKY (Weavers)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. A PENNY A KISS (Shore-Martin)
9. HOW HIGH THE MOON (Les Paul & Mary Ford)
10. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)

Los Angeles, Cal.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. I APOLOGIZE (Billy Eckstine)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. BE MY LOVE (Mario Lanza)
6. QUIZAS, QUIZAS, QUIZAS (Bing Crosby)
7. HELLO, YOUNG LOVERS (Perry Como)
8. IF (Perry Como)
9. NEVER BEEN KISSED (Jerry Lewis)
10. MY RESISTANCE IS LOW (Hoagy Carmichael)

Fayetteville, Ark.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. IF (Perry Como)
4. WOULD I LOVE YOU? (Patti Page)
5. BE MY LOVE (Mario Lanza)
6. SPARROW IN THE TREE TOP (Art Mooney)
7. ON TOP OF OLD SMOKY (The Weavers)
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
9. KENTUCKY WALTZ (Rosemary Clooney)
10. YOU'RE JUST IN LOVE (Perry Como)

Tulsa, Oklahoma

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
9. ON TOP OF OLD SMOKY (The Weavers)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Savannah, Georgia

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & Mary Ford)
3. ON TOP OF OLD SMOKY (Weavers)
4. IF (Perry Como)
5. BE MY LOVE (Mario Lanza)
6. WOULD I LOVE YOU (Patti Page)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. I APOLOGIZE (Billy Eckstine)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Indianapolis, Ind.

1. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
2. ON TOP OF OLD SMOKY (Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. BEAUTIFUL BROWN EYES (Jimmy Wakely)
6. HOW HIGH THE MOON (Les Paul & Mary Ford)
7. EVERTRUE EVERMORE (Patti Page)
8. PENNIES FROM HEAVEN (Frank Petty Trio)
9. KENTUCKY WALTZ (Eddy Arnold)
10. IF (Perry Como)

Phoenix, Ariz.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. SPARROW IN THE TREE TOP (Guy Mitchell)
3. ON TOP OF OLD SMOKY (The Weavers)
4. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. I APOLOGIZE (Billy Eckstine)
7. BE MY LOVE (Mario Lanza)
8. IF (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. A PENNY A KISS (Shore-Martin)

Albuquerque, N. M.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. ON TOP OF OLD SMOKY (George Cates)
5. I APOLOGIZE (Billy Eckstine)
6. WOULD I LOVE YOU? (Doris Day)
7. HOW HIGH THE MOON (Les Paul & M. Ford)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. BRING BACK THE THRILL (Billy Eckstine)
10. METRO POLKA (Lawrence Welk)

Shoals, Ind.

1. MOCKIN' BIRD HILL (Patti Page)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. IF (Perry Como)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
7. ON TOP OF OLD SMOKY (The Weavers)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
10. A PENNY A KISS (Shore-Martin)

Seattle, Wash.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Patti Page)
3. ON TOP OF OLD SMOKY (Weavers)
4. BEAUTIFUL BROWN EYES (Lisa Kirk)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. WOULD I LOVE YOU (Patti Page)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. SPARROW IN THE TREE TOP (Guy Mitchell)
9. I APOLOGIZE (Billy Eckstine)
10. HOW HIGH THE MOON (Les Paul & Mary Ford)

Detroit, Mich.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & Mary Ford)
3. ON TOP OF OLD SMOKY (Weavers)
4. WOULD I LOVE YOU (Doris Day)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. I APOLOGIZE (Billy Eckstine)
9. SPARROW IN THE TREE TOP (Guy Mitchell)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Miami, Florida

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU (Patti Page)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. TENNESSEE WALTZ (Patti Page)
10. YOU'RE JUST IN LOVE (Perry Como)

Baltimore, Md.

1. ON TOP OF OLD SMOKY (Weavers)
2. BE MY LOVE (Mario Lanza)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. I APOLOGIZE (Billy Eckstine)
5. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. HELLO YOUNG LOVERS (Perry Como)
9. NEVER BEEN KISSED (Jerry Lewis)
10. QUIZAS, QUIZAS, QUIZAS (Bing Crosby)

THE CASH BOX

Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"IF YOU WERE MINE" (2:56)

"IRENE'S BOOGIE" (2:37)

PAUL MONDAY
(Peacock 1570)



PAUL MONDAY

● Here's a blues number that should take off. Called "If You Were Mine", it's sung with a great deal of gusto by Paul Monday who

pours everything possible into it. Ops too will be getting everything possible when they set this one up in their machines. Paul gets a low down feeling into the number by making the lyrics loud and slow. His broken voiced vocal is provided with just the right background by Bill Harvey and the orchestra with a great piano standing out. The second side is a fast paced item which Paul handles neatly. He gives it a lot of bounce and makes you keep on listening. The top deck is the one that could really go. Ops have to take a look at it.

"MIDNIGHT GRINDER" (2:37)

"LOVE FEVER BLUES" (3:10)

JOE MORRIS
(Atlantic 940)

● Joe Morris continues turning out those terrific records. The top deck here is a high flying instrumental with a low down feeling. On the second side Jimmy Lewis comes in for an ultra slow vocal as the band backs him up. Ops should take a look at this.

"THE MESSAGE" (2:46)

"I'LL ALWAYS BE IN LOVE WITH YOU" (2:58)

CHARLES BROWN
(Aladdin 3091)

● Charles Brown takes hold of an inspirational song and gives it one of his typically drawn out vocals which makes it sound real good. On the lower end he goes to town with an oldie on which he delivers his own interpretation to an interesting backing. Ops won't want to miss this one.

"FORGET ME" (3:09)

"THE HOUSE OF THE LORD" (2:14)

JOE BAILEY
(Federal 12024)

● Joe Bailey puts his wonderful voice to work on two numbers here and makes them both sound terrific. The first one is a ballad on which Joe gets some help from a chorus and Al Cobb's orchestra. The second is in the spiritual vein and Joe pours a lot of feeling into it. This a natural for the boxes.

"EVERYBODY CLAP HANDS" (2:30)

"THAT WAS YOUR LAST MISTAKE —GOODBYE" (2:50)

AMOS MILBURN
(Aladdin 3090)

● Using an old standard with new lyrics, Amos Milburn gets a lot of noise into the top deck number as he gives out with the lyrics. The second side features a good set of words and a steady beat which Amos knows how to pound out. This is one for the machines.

"LET'S SAY A PRAYER" (2:55)

"MY REVERIE" (2:20)

THE LARKS
(Apollo 1184)

● The Larks follow up their recent hit with another couple of tunes which should garner a lot of coin. Both ends are done in similar style featuring a vocal solo with the rest of the boys joining in. It makes for good listening and ops are advised to have a look.

"SHE'S DYNAMITE" (2:18)

"EARLY IN THE MORNING" (3:10)

TAMPA RED
(RCA Victor 22-0123)

● Piano Red continues to combine terrific piano playing with winning vocals to turn out another first rate disk. The top side is a jumpy thing while the lower end is a blues number. Each one is equally good to hear and should do ok in the boxes.

"WHY WAS I BORN?" (2:53)

"SEEMS LIKE WE MET BEFORE" (2:47)

DON GARDNER
(Sittin In 598)

● An oldie serves as a take off point for Don Gardner on the top deck. Don gives his own interpretation of this ballad as Julian Dash and his sextet back him up. On the bottom half he again gives an unusual version of a very blue number. Ops will want to hear it.

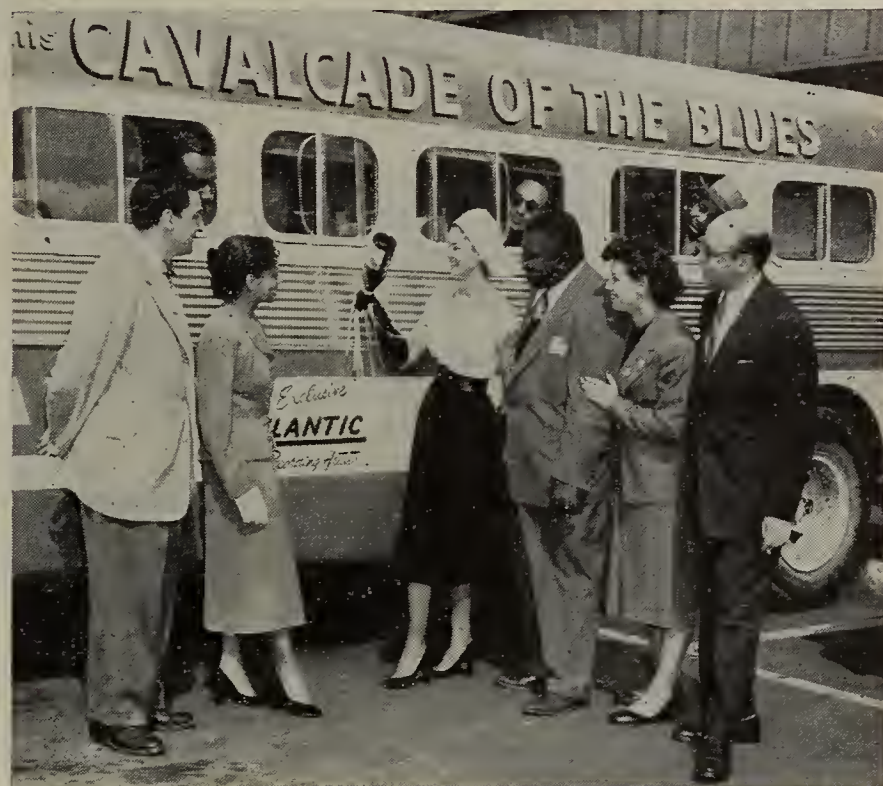
"2:19 BLUES" (2:30)

"ACE IN THE HOLE" (2:43)

BUNK JOHNSON
(Good Time Jazz 34)

● A couple of old Bunk Johnson masters are turned out here and make for some grand listening. On both ends Johnson's great trumpeting is backed up by the Yerba Buena Jazz Band and Clancy Hayes on the vocal. These sides are something to hear.

Cavalcade of the Blues



NEW YORK—Atlantic recording star Joe Morris looks on as a pretty miss gets ready to splash some real champagne on his new bus. Morris, whose Cavalcade of the Blues starring Laurie Tate and Bill Mitchell turned out the recent "Anytime, Anyplace, Anywhere" is joined in the formal bus-launching by (left to right) Herb Abramson, president of Atlantic; vocalist Sara Lou Harris; actress Dorothy McDavid; Morris; platter flack Charlotte Lord; and Atlantic exec Ahmet Ertegun.

Juke Box Jackpot!

NUMBERS BLUES

by
ROY MILTON
403

Specialty records

IT'S ALL IN THE POINT



The new PERMO-mode POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated
6415 N. Ravenswood Avenue
CHICAGO 26, ILLINOIS

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Breaking for a Smash Hit



THE CLOVERS

**"DON'T YOU KNOW
I LOVE YOU"**

ATLANTIC No. 934

ATLANTIC RECORDS 301 W. 54th Street, New York

FOR LONG GREEN
Feature

"SADIE GREEN"

and **"ONE STEADY BABY"**

by

MARGIE DAY & GRIFFIN BROS.

Dot Record # 1041

Dot

RECORDS, Inc.
GALLATIN, TENN. Tel. Gallatin 880

DON'T PASS
IT UP!
HEAR IT NOW!

SAVOY
781

**"STACKED
DECK" "MERCY
MERCY"**

with BILLY WRIGHT

SAVOY

RECORD CO., INC.
58 MARKET ST.
NEWARK 1, N. J.

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check ☐ Please Send Us A Bill ☐

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

HOT

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1

**HOW HIGH
THE MOON**

*Les Paul &
Mary Ford
(Capitol 1451)*

2

TOO YOUNG

*Nat "King" Cole
(Capitol 1449)*

3

**PLEASE SEND
ME SOMEONE
TO LOVE**

*Percy Mayfield
(Specialty 375)*

4

I APOLOGIZE

*Billy Eckstine
(MGM 10903)*

5

**ROCK LITTLE
DADDY**

*Freddie Mitchell
(Derby)*

6

BLACK NIGHT

*Charles Brown
(Aladdin 3076)*

7

**I'LL WAIT
FOR YOU**

*Ruth Brown
(Atlantic)*

8

**SIXTY
MINUTE MAN**

*Dominoes
(Federal 12022)*

9

**HOPEFULLY
YOURS**

*The Larks
(Apollo 1180)*

10

COOL WATER

*Four Tunes
(RCA Victor 20-3967)*

**HOW HIGH
THE MOON**

*Les Paul &
Mary Ford
(Capitol 1451)*

I APOLOGIZE

*Billy Eckstine
(MGM 10903)*

**BLACK
NIGHT**

*Charles Brown
(Aladdin 3076)*

**WHAT WILL
I TELL MY
HEART?**

*Al Hibbler
(Chess 1445)*

ROCKET 88

*Jackie Brenston
(Chess 1458)*

**DO
SOMETHING
FOR ME**

*Dominoes
(Federal)*

**DON'T TAKE
YOUR LOVE
AWAY**

*Laurie Tate &
Joe Morris
(Atlantic 923)*

KOREA BLUES

*Bayou Boys
(Chess 1449)*

TOO YOUNG

*King Cole
(Capitol 1449)*

**JUSTICE
BLUES**

*Gatemouth Brown
(Peacock)*

**DO
SOMETHING
FOR ME**

*Dominoes
(Federal)*

ROCKET 88

*Jackie Brenston
(Chess 1458)*

CHICA BOO

*Lloyd Glenn
(Swingtime)*

TOO YOUNG

*Nat "King" Cole
(Capitol 1449)*

**KEEP YOUR
HANDS ON
YOUR HEART**

*Billy Wright
(Savoy)*

**BABY, LET
ME HOLD
YOUR HAND**

*Ray Charles
(Swingtime 250)*

GEE BABY

*Johnny Otis
(Savoy 777)*

**DON'T YOU
LIE TO ME**

*Fats Domino
(Imperial)*

**OLD SHIP
OF ZION**

*Five Blind Boys
(Peacock 1552)*

**BLUE AND
LONESOME**

*King Perry
(Specialty)*

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<p>1 KOREA BLUES Bayou Boys (Chess 1449)</p>	<p>CHICA-BOO Lloyd Glenn (Swingtime)</p>
<p>2 ROCKET 88 Jackie Brenston (Chess 1458)</p>	<p>TENNESSEE WALTZ BLUES Stick McGhee (Atlantic)</p>
<p>3 TEND TO YOUR BUSINESS James Wayne (Sittin' In)</p>	<p>ALL THAT WINE IS GONE Big Jay McNeely (Imperial)</p>
<p>4 LOST LOVE Percy Mayfield (Specialty 390)</p>	<p>WHAT WILL I TELL MY HEART Al Hibbler (Chess)</p>
<p>5 BABY, LET ME HOLD YOUR HAND Ray Charles (Swingtime 250)</p>	<p>I'D RATHER DRINK MUDDY WATER Grant Jones (Decca)</p>
<p>6 ROCKING & ROLLING Little Son Jackson (Imperial)</p>	<p>ROCKET 88 Jackie Brenston (Chess)</p>
<p>7 THE WORLD'S IN A TANGLE Jimmy Rogers (Chess)</p>	<p>I APOLOGIZE Billy Eckstine (MGM)</p>
<p>8 DON'T TAKE YOUR LOVE AWAY FROM ME Laurie Tate & Joe Morris (Atlantic 923)</p>	<p>BLACK NIGHT Charles Brown (Aladdin)</p>
<p>9 LONG DISTANCE CALL Muddy Waters (Chess)</p>	<p>DON'T YOU KNOW I LOVE YOU? The Clovers (Atlantic)</p>
<p>10 BLACK NIGHT Charles Brown (Aladdin 3076)</p>	<p>DASHIN' IN Julian Dash (Sittin' In)</p>

<p>SHOALS, IND. 1. Chica Boo (Lloyd Glenn) 2. Black Night (Charles Brown) 3. I Apologize (Billy Eckstine) 4. Please Send Me Someone To Love (Percy Mayfield) 5. Rock Little Daddy (Freddie Mitchell) 6. Tennessee Waltz Blues (Stick McGhee) 7. Two Dry Bones (Amos Milburn) 8. Just Like Two Drops Of Water (Wynonie Harris) 9. Sweet Peach (Roy Brown) 10. Dolphin Street Boogie (Redd Callender)</p>	<p>OAKLAND, CAL. 1. Sixty Minute Man (Dominoes) 2. Weak Minded Blues (Louis Jordan) 3. How High The Moon (Les Paul & Mary Ford) 4. Roscoe's Boogie (Roscoe Gordon) 5. Tennessee Waltz Blues (Stick McGhee) 6. Gee Baby (Johnny Otis) 7. I'll Wait For You (Ruth Brown) 8. Tremblin' (Wynonie Harris) 9. Double Trouble (Lowell Fulson) 10. Fine, Fine Daddy (Dinah Washington)</p>
<p>OPELOUSAS, LA. 1. I Apologize (Billy Eckstine) 2. Rocket 88 (Jackie Brenston) 3. Gee Baby (Johnny Otis) 4. Too Young (Nat "King" Cole) 5. Black Night (Charles Brown) 6. Good Man Blues (Roy Brown) 7. I Will Wait (Four Buddies) 8. Tend To Your Business (James Wayne) 9. Nightless Lover (Percy Mayfield) 10. I'm Yours To Command (Billy Eckstine)</p>	<p>ALBUQUERQUE, N. M. 1. Please Send Me Someone To Love (Percy Mayfield) 2. Black Night (Charles Brown) 3. Rocket 88 (Jackie Brenston) 4. My Love, My Desire (Joe Morris) 5. Lost Love (Percy Mayfield) 6. Let's Rock Awhile (Amos Milburn) 7. Money Blues (Camille Howard) 8. I'll Wait For You (Ruth Brown) 9. Tennessee Waltz Blues (Stick McGhee) 10. Yeah, Yeah, Yeah (Joe Morris)</p>
<p>SAVANNAH, GA. 1. Black Night (Charles Brown) 2. Please Send Me Someone To Love (Percy Mayfield) 3. I Apologize (Billy Eckstine) 4. Chew Tobacco Rag (Lucky Millinder) 5. Little Red Rooster (Margie Day) 6. Gee Baby (Johnny Otis) 7. Is My Pop In There? (Louis Jordan) 8. I'll Wait For You (Ruth Brown) 9. Red's Boogie (Piano Red) 10. Lost Love (Percy Mayfield)</p>	

S. Dakota Ops Complain Of Poor Disk Material

WATERTOWN, S. D.—At the recent meeting of the South Dakota Phonograph Operators Association, held in this city, members discussed their record problems at considerable length.

A report written by Harold Scott, secretary-treasurer, states: We gave the discers, the recording engineers and the recording artists a bit of going over. Poor material—one major discer's platters, who have its share of the greatest artists in America, gives us about 50 plays, after which they look bad and are bad. Many recordings are over-arranged, and bleat and blare on the introduction, especially almost all the name bands, which contributes nothing toward relaxation of the customers. We suggest that the recording firms make an introduction that really introduces the melody. If we find one such rare record we note how quick the customers start to sing. That's the kind of record that stays at the top of our programs for 90 days or more.

These operators then plead with the recording engineers: "Please keep the decibels to a standard maximum and make a cut-off groove that will start the changer—so that the next selection will play."

Members agreed that presentation of current music is better on music machines than radio for the following reasons: (1) The customer is in a more receptive mood where the juke box is located, (2) The customer can select whatever tune he wishes to hear, and, (3) The reproduction is vastly better on the juke box than on the radio.

The report closes with a plea to the recording firms and artists. "The greatest showcase for your merchandise is the juke box. On the delivery end is the juke box operator, your very best merchant who makes your retail sales possible. Please give him all the chance you can."

Next meeting is scheduled at Sioux City, July 8 to 10.

Publishers' Bidding Spree Halts New Label's 1st Disk

NEW YORK—In the April 9th issue of *The Cash Box*, a new label "MUSIC OF OUR TIME" announced a first release of "DOWN IN THE DEPTHS", and "STAY CLOSE TO PEOPLE" by Wendy Waye with Joe Reisman's orchestra. It now appears this release date will be off by many months!

"Depths" the "A" side was expected to carry the record. Ad copy was dispatched while the dishing session was in progress. After wordage was sent to *The Cash Box*, "Stay Close to People" was cut.

The tune, an unpublished original by Martin Lawrence, was marked a surprise smash immediately upon playback.

On hearing the playback, 4 top recording artists immediately asked to do the tune—and three publishers are currently bidding for the song.

MUSIC OF OUR TIME has now scheduled the disk for July release, by which time the publisher will have been decided upon.

Music Tunes Gyroscopes

MINNEAPOLIS Minn.—A musical note, correct within two one-hundred-millionths of a second, "tunes" the manufacture of gyroscopes here.

The almost perfect note, broadcast twenty-four hours a day by the Bureau of Standard's station, WWV, as a time signal, is picked up via short-wave and used to regulate the speed of gyroscopes being made at the Minneapolis-Honeywell Regulator Company.

best sellers

Federal RECORDS

TOP SELLING ARTISTS

- ★ HAWKSHAW HAWKINS
- ★ MOON MULLICAN
- ★ TINY BRADSHAW
- ★ THE DOMINOES
- ★ ROY BROWN
- ★ LITTLE ESTHER

distributors

King RECORDS INC.

A TRULY GREAT SONG!

TOO YOUNG

JEFFERSON MUSIC CO., INC.

1619 Broadway New York 19, N. Y.

A Cash Box—BEST BET

"WONDROUS WORD"

Recorded by

KEN CARSON

on BIBLETONE Record # 770

More Records Coming Up

Readily MUSIC CORP.

1619 BROADWAY NEW YORK 19, N. Y.

EDWARD KASSNER, Pres. JUDson 6-0542

The Great Victor Young Ballad-

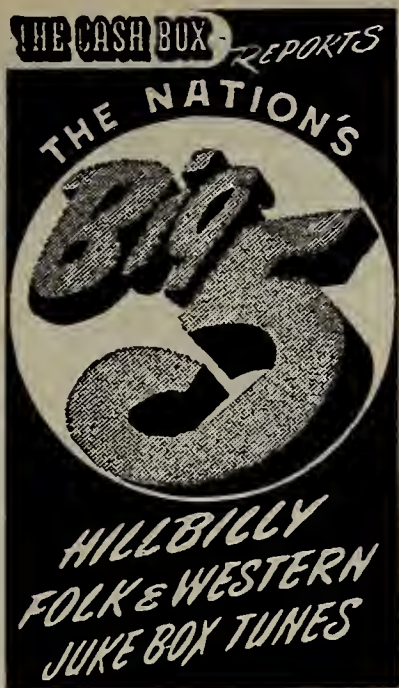
LOVE ME

Recorded by

HELEN O'CONNELL

(CAPITOL)

WORDS & MUSIC, Inc.



RHUMBA BOOGIE

Hank Snow
(RCA Victor 21-0431;
48-0431)

KENTUCKY WALTZ

Eddy Arnold
(RCA Victor 21-0444;
48-0444)

MOCKIN' BIRD HILL

Pinetoppers
(Coral 64061; 9-64061)

COLD, COLD HEART

Hank Williams
(MGM 10904; K10904)

SHOTGUN BOOGIE

Tennessee Ernie
(Capitol 1295; F-1295)

Additional Tunes

BEAUTIFUL BROWN EYES

Jimmy Wakely
(Capitol 1393; F-1393)

STRANGE LITTLE GIRL

Red Foley & Ernest Tubb
(Decca 46311; 9-46311)

Cowboy Copas
(King 951)

THERE'S BEEN A CHANGE IN ME

Eddy Arnold
(RCA Victor 21-0412;
48-0412)

I WANT TO BE WITH YOU ALWAYS

Lefty Frizell
(Columbia 20799;
4-20799)

HOBO BOOGIE

Red Foley
(Decca 46304; 9-46304)

Great Team



HOLLYWOOD—Following fast on the heels of Frankie Laine's initial disk for Columbia, his stirring "Jezebel" backed with "Rose, Rose I Love You," the diskery teamed him with another of their major artists, Jo Stafford. Together, the pair have belted out a couple of sides "Pretty Eyed Baby" and "That's The One For Me," both of which have tremendous possibilities. Here the couple are shown with Carl Fischer at the piano.

E. H. Morris Establishes Meridian As BMI Affiliate

NEW YORK—Another major ASCAP firm joined BMI last week when Buddy Morris of E. H. Morris established a new affiliate, Meridian Music. The last top ASCAP entry into BMI occurred when Lou Levy established Duchess Music.

The initial tune the firm will work on is "I Like The Wide Open Spaces" which got its start on the Ken Murray TV show and has since been getting wide publicity via other TV shows. Several disks have been cut, the most promising of which is the Arthur Godfrey-Laurie Anders version on the Columbia label.

It's rumored that Meridian is getting \$100,000 a year guarantee for a period of three years under terms of the contract with BMI.

Jack Lee will act as general professional manager of the firm, which will be represented on the coast by Sidney Goldstein.

Eight new tunes are scheduled for the Meridian catalogue.

Wolfson Joins Kassner Music

NEW YORK—Mack Wolfson, formerly connected with the promotion of "Sentimental Me" and "Loving Is Believing" has been appointed general professional manager of Edward Kassner Music, and its subsidiaries Piccadilly Music and Lincoln Music.

Piccadilly has a strong contender in its first plug tune, "The Wondrous Word" which has already been cut by Bibletone and is due for further waxings by several majors.

Kassner has also signed Don Reid, one of the Smith Brothers, to an exclusive one year's writer's contract and Arthur Mogull for DJ exploitation.

New R&B Artists For Columbia

NEW YORK—Danny Kessler, new director of rhythm and blues for Columbia Records announced the signing of the following artists: Maurice King and his band; Earl Williams, new vocalist; Al Russell and the Do Re Me Trio; the Royals, a vocal group; Chuck Willis, blues singer, the RSB Gospel Singers; the Melotones; and Ruby Jackson.

Vic Damone Signs 21 Month Contract With Uncle Sam

NEW YORK—Vic Damone, top flight Mercury star, was inducted into the army last Wednesday, May 9.

Vic, who was reported earning \$20,000 a month before induction, will be a private and under present law his term of service will be 21 months.

For several days before going in, he went through constant recording sessions in New York, cutting a number of sides which Mercury intends to release gradually.

Vic recently completed his first MGM film "Rich, Young And Pretty" and advance reports have him scoring a tremendous success.

He is the second top flight singer to enter army service within the past couple of weeks. Eddie Fisher, RCA Victor artist, went in before him and is now in training at Fort Hood in Texas.

With Vic's picture due to be released later this year and his disks coming out one at a time, he will be kept in the public eye through 1952 at which time it is expected his term of service will be finished and he can return to films and records.

King Promotes New Op Deal

NEW YORK—Sydney Nathan, president of King Records, disclosed this week that his firm will try a new system whereby ops can order records.

Since salesmen at times can't get to ops for as long as three weeks at a stretch, King will record on one disk the highlights of what it considers the most likely juke box hits and send them to operators all over the country with a message concerning their sales potential and an order blank.

Victor Signs Merv Griffin

NEW YORK—Merv Griffin has been signed to an RCA Victor recording contract, it was announced by Paul A. Barkmeier, VP and general manager of the Victor record department.

Griffin, who will also continue as featured singer with Freddy Martin's band, scored his first success with Martin on "I've Got A Lovely Bunch Of Cocoanuts." His latest hit is "Never Been Kissed."

ABA DABA HONEYMOON
Featured in the M-G-M Musical Smash
"TWO WEEKS WITH LOVE"
DEBBIE REYNOLDS—CARLETON CARPENTER
M-G-M
RICHARD HAYES—KITTY KALLEN
Mercury
FREDDY MARTIN
RCA Victor
HELEN KANE
Columbia
CLIFF STEWARD—SAN FRANCISCO BOYS
Coral
LEO FEIST, INC.

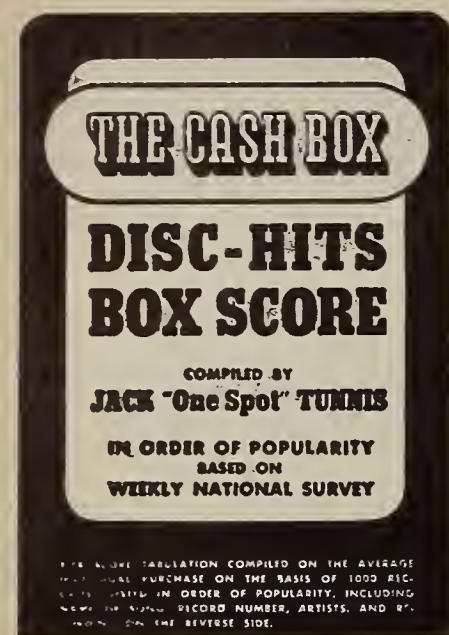
"SHENANDOAH WALTZ"
by
TOMMY TUCKER
on
M-G-M No. 10897
M-G-M RECORDS

APOLLO Heard It Yet?
MORRIS LANE'S
Exciting Recording of
"B.O. PLENTY'S RETURN"
and
"BLUE JEANS"
Saxtional Stuff
Apollo # 808
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

WATCH FOR NATIONAL'S NEW HIT RELEASES!
NATIONAL RECORDS

JUBILEE RECORD Hits
It's a HIT!
THE ORIOLES
new smash
"WHEN YOU'RE A LONG LONG WAY FROM HOME"
"WOULD I LOVE YOU"
JUBILEE # 5057
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

PATTI PAGE
"MISTER AND MISSISSIPPI"
"THESE THINGS I OFFER YOU"
Mercury 5645 (5645 x 45)
Mercury



CODE

AB—Abbey
AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CR—Chess
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DY—Derby
4 Star—Four Star
FE—Federal
JU—Jubilee
KI—King

LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RG—Regal
SA—Savoy
SIT—Sittin' In
SP—Specialty
TE—Tempo
TW—Tower
VI—Victor

45 rpm numbers in parenthesis

May 19 May 12

1—ON TOP OF OLD SMOKY 144.2 76.5

CO-39328 (BURL IVES)
Syncopated Clock
CR-60436 (9-60436)—GEORGE CATES
Syncopated Clock
DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri
LO-1028 (45-1028)—JOSH WHITE
Black Girl
ME-5612 (5612 x 45)—GEORGE SIRAYO O.
Do You Dig John Peel

2—MOCKIN' BIRD HILL 97.7 122.5

CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061)—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
ME-5552 (5552x45)—TINY HILL
If You've Got The Money
ME-5595 (5595x45)—PATTI PAGE
I Love You Because
VI-21-0396 (48-0396)—BRITT & ALLEN

3—HOW HIGH THE MOON 76.4 74.5

CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
CO-39145—ERROLL GARNER
Poor Butterfly
DE-24513 (9-24513)—LIONEL HAMPTON O.
MG-30303 (K30303)—DAVID ROSE

4—IF 59.7 60.8

CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me
DE-27391 (9-27391)—INK SPOTS
A Friend Of Johnny's
DE-27481 (9-27481)—LOUIS ARMSTRONG
You're Just In Love
DE-27534 (9-27534)—ETHEL SMITH
Be My Love
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return

May 19 May 12

VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom

5—BE MY LOVE 56.2 74.1

CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
DE-27534 (9-27534)—ETHEL SMITH
If
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You

6—WOULD I LOVE YOU? 53.9 50.9

CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
DE-27490 (9-27490)—GORDON JENKINS
I Love You Much Too Much
ME-5571 (5571x45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize

7—TOO YOUNG 45.4 43.2

CA-1449 (F-1449)—KING COLE
That's My Girl
CO-39271 (4-39271)—TONI ARDEN
Too Late Now
CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love
DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz
MG-10920 (K10920)—JOHNNY DESMOND
I Fell
VI-20-4105 (47-4105)—FRAN ALLISON
Lies

8—BEAUTIFUL BROWN EYES 43.1 46.6

CA-1426 (F-1426)—ARTHUR SMITH
Train Whistle Blues
CA-1393 (F-1393)—JIMMY WAKELY
CO-39212 (4-39212)—ROSEMARY CLOONEY
DE-27485 (9-27485)—EVELYN KNIGHT
That's How Our Love Will Grow
DE-46302 (9-46302)—EDDIE ZACK
Shenandoah Waltz
ME-5370 (5370x45)—DORIS DREW
Shut Up
MG-10914 (K10914)—ARTHUR SMITH
VI-20-4062—LISA KIRK

9—ABA DABA HONEYMOON 36.1 34.2

CO-38802—WILLIE SOLAR
CO-39205 (4-39205)—HELEN KANE
Hug Me, Kiss Me, Love Me
CR-60374 (9-60374)—CLIFF STEWARD
Down In Jungle Town
DE-27474 (9-27474)—CARMICHAEL & DALEY
Golden Rocket
ME-5586 (5586x45)—HAYES & KALLEN
I Don't Want To Love You
MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Madness

10—I APOLOGIZE 34.9 38.2

CO-39189 (4-39189)—CHAMP BUTLER
There'll Be Mournin'
DE-27484 (9-27484)—DON CHERRY
Bring Back The Thrill
LO-964 (45-964)—ANITA O'DAY
You Took Advantage Of Me
ME-8209 (8209x45)—DINAH WASHINGTON
My Heart Cries For You
MG-10903 (K10903)—BILLY ECKSTINE
Bring Back The Thrill
VI-20-4056 (47-4056)—TONY MARTIN
Would I Love You?

11—SNYCOPATED CLOCK 34.1 34.4

CA-984 (F-984)—LOUIS CASTELLUCCI
CO-39328 (4-39328)—PERCY FAITH O.
On Top Of Old Smoky

May 19 May 12

CO-39386 (4-39386)—KEN GRIFFIN
CR-60436 (9-60436)—GEORGE CATES
On Top Of Old Smoky
DE-27563 (9-27563)—FRED WARING O.
Serenata
DE-27583 (9-27583)—ETHEL SMITH
The Loveliest Night Of The Year
DE-40201 (9-40201)—LEROY ANDERSON
Waltzing Cat
ME-5607 (5607 x 45)—TONY FONTANE
No One But You
MG-30353 (K30353)—DAVID ROSE
Mask Waltz
NA-9152—EILEEN BARTON
Lock The Barn Door
VI-20-4090 (47-4090)—THREE SUNS
March Of The Cards

12—SPARROW IN THE TREE TOP 31.9 34.1

CA-1440 (F-1440)—LES BAXTER
Tonight We'll Go Dancing
CO-39190 (4-39190)—GUY MITCHELL
Christopher Columbus
CR-60401 (9-60401)—LYN MURRAY
Let Me In
DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS
Forsaking All Others
LO-931 (45-931)—REGGIE GOFF
I Love You Because
ME-5597 (5597x45)—REX ALLEN
Always You
MG-10923 (K-10924)—ART MOONEY
Beautiful Brown Eyes

13—HOT CANARY 26.9 15.7

CA-1430 (F-1430)—JAN GARBER
That's How Our Love Will Grow
CA-1495 (F-1495)—PAUL WESTON
La Raspa
CO-39329 (4-39329)—PERCY FAITH O.
Nervous Gavotte
DE-27509 (9-27509)—FLORIAN ZABACH
Jalousie
DE-27578 (9-27578)—ELLA FITZGERALD
Two Little Men

14—SOUND OFF 22.1 27.5

DE-27054 (9-27054)—JERRY GRAY
VI-20-4113 (47-4113)—VAUGHN MONROE
Oh Marry, Marry Me

15—DOWN THE TRAIL OF ACHING HEARTS 18.9 6.1

CO-39360 (4-39360)—SAMMY KAYE
My Prayer
ME-5579 (5579x45)—PATTI PAGE
Ever True—Ever More
MG-10968 (K10968)—PHIL BRITO
How Thoughtful Of You
VI-21—0441 (48-0441)—HANK SNOW

16—JEZEBEL 18.7 5.9

CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You
ME-5622—ALLEN GREENE
The Miracle
ME-5620—ALEXANDER BROS.
Pennsylvania Dutch

17—UNLESS 17.9 10.5

CA-1493 (F-1493)—LES BAXTER
Because Of You
CO-39331 (4-39331)—GUY MITCHELL
Beggar In Love
DE-27594 (9-27594)—GORDON JENKINS
Rose, Rose, I Love You
LO-1075 (45-1075)—BILL SNYDER
My Dearest
VI-20-4120 (47-4120)—
I Have No Heart

18—SEPTEMBER SONG 16.9 10.9

CA-1480 (F-1480)—STAN KENTON
Artistry In Tango
CO-37161 (4-37161)—FRANK SINATRA
DE-23754 (9-23754)—BING CROSBY
VI-10-3256—EZIO PINZA
Yesterdays

19—WHEN YOU AND I WERE YOUNG MAGGIE BLUES 16.8 27.2

CA-1500 (F-1500)—WHITING-WAKELY
Till We Meet Again
CO-39326 (4-39326)—GODFREY-DAVIS
Love And Devotion
DE-27577 (9-27577)—BING & GARY CROSBY
Moonlight Bay
ME-5615 (5615x45)—QUINLAN-HAYES
I Whistle A Happy Tune
MG-30359 (K30359)—REYNOLDS-
CARPENTER
Didja Ever

May 19 May 12

20—THE LOVELIEST NIGHT OF THE YEAR 15.1 13.3

CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Dancing
CO-39192 (4-39192)—PERCY FAITH
You Are The One
DE-27507 (9-27507)—FRED WARING
Tulips And Heather
DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock
LO-937 (45-937)—ANNE SHELTON
Love Me, My Love
MG-30352 (K30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**21—NEVER BEEN KISSED 13.9 12.8****22—ACROSS THE WIDE MISSOURI 11.3 18.3****23—METRO POLKA 10.1 11.8****24—KENTUCKY WALTZ 9.7 8.2****25—BRING BACK THE THRILL 9.4 23.4****26—WE KISS IN A SHADOW 9.2 14.3****27—HELLO, YOUNG LOVERS 7.9 —****28—ROSE, ROSE, I LOVE YOU 7.8 —****29—OLD SOLDIERS NEVER DIE 7.7 —****30—IT IS NO SECRET 6.9 17.2****31—ALWAYS YOU 6.8 8.9****32—EVER TRUE—EVER MORE 6.7 8.8****33—A PENNY A KISS 6.4 1.8****34—YOU'RE JUST IN LOVE 5.9 11.4****35—ONCE UPON A NICKEL 4.3 3.5****36—SHENANDOAH WALTZ 3.5 12.4****37—THE ROVING KIND 2.9 1.6****38—MOONLIGHT BAY 2.6 8.7****39—TENNESSEE WALTZ 2.5 6.4****40—SHOT GUN BOOGIE 1.1 7.3**

Music Operators-

**Get Behind Your Government
in this great emergency!**

Feature:

**"Any Bonds
Today"**

IN EVERY JUKE BOX IN AMERICA

METALS SHORTAGE GROWS ACUTE

NPA Sees Lowest Point for Civilian Goods Ahead as Military To Place Additional \$52 Billions Orders In June. Steel Scrap Situation Desperate. NPA Proposes Steel Cut to 75% in June and Lower After CMP Goes Into Effect July 1. Copper Producers Want Gov't Completely Take Over Allocations. Aluminum Short. Tungsten Lack Effects Tubes.

Less Than 35% of Normal Production Foreseen by Coin Machine Mfrs After CMP Goes Into Effect on July 1. Urge Trade to Buy Now and Be Prepared for New Machine Drought.

CHICAGO — While the nation's press was advising the public that civilian goods will be in ever shorter supply, NPA (National Production Authority) came along this past week to back up these reports by stating that, with the military now starting to issue \$52 Billions additional worth of orders in June, civilians could look forth to the lowest supply period since the start of the Korean incident.

Prior to this report, NPA advised that it planned to cut use of steel to 75% of quota for the month of June and that that, after CMP (Controlled Materials Plan) went into effect on July 1, that there might be another cut to hold down non-essential steel use. (At the present time steel is being used at the rate of 80% of quota).

The Wall Street Journal and *The Journal of Commerce*, in addition to other noted business papers, advise that the steel scrap situation is at the most desperate low point it has ever been in the history of the nation. There is less than 30 days supply at many mills where, formerly, these mills had what is called "normal scrap supply" for ninety days and even longer.

This situation alone, these business papers advise, will force a steep cut in the use of steel. Already NPA has asked city, county and state governments to cut down on public works. All steel users have been asked to cut. In fact, trucks and trailers and other transport, have been cut because of the lack of steel.

Industry foresees a very dry steel period ahead. Too much steel is not used by the industry, in comparison to other metals, still whatever is being used is absolutely needed. Further cuts of steel use will mean so many more less new products coming off production lines at the coin machine factories here.

Copper, which is the critical material of the industry, is growing shorter each day. Copper producers are asking the Government to take over all copper and allocate it.

In short, where it was first believed that there would be about 20% of total copper production left for all the industries not included in the priorities lists to scramble for, it is now believed that there will be much less

and that, instead of the copper producers taking on the burden of attempting to allocate the small amount of copper that will be left to many thousands of non-essential industrialists, the copper producers would rather have NPA shoulder the entire burden and allocate their complete production.

This has many worried. Belief is that if NPA does take over the entire and complete allocation of copper that this field will be shorted by many tons of its needs. Copper is down to 75% of quota now. It is expected that, where at first all believed this quota figure would hold after CMP goes into effect, the quota will again be cut, and that much less will be available.

It must also be remembered that, regardless of the fact a quota figure is set, this does not mean that the manufacturers in this, or any other industry, can obtain the full quota. They have to scramble for whatever the larger priority users leave over. The scramble of thousands of small factories around the nation for the little that is left means few, if any, will ever even obtain even 50% of what their quota calls for.

Without copper this entire business will suffer greatly. This is the one metal which means the continuance of coin operated machines manufacture. As copper continues to grow shorter in supply, and obtaining even whatever is available ever more difficult, less and less new machines will be coming off factory production lines.

Aluminum, too, is growing shorter, especially as the large plane makers get going. This is their basic metal. They have been using a comparative small quantity as to what they expect to use beginning in June.

As *The Cash Box* reported sometime ago, tubes would grow short. Now the reason for the growing shortage is apparent as reports come forth that tungsten is becoming ever more scarce and ever more difficult to obtain. Without tungsten no tubes. (Those coinmen who have protected themselves for sometime ahead will find themselves in an enviable position.)

The Cash Box once again takes this opportunity to warn every operator to replace with a new game every game he sells off his routes. This is his one and only way to insure him-

self for the future.

Production is falling very fast at all factories. The business slideoff gave some manufacturers a breathing spell, and they have been able to accumulate a little material, so that they can build a quantity of machines. But, this is nearing its end. The new machines will be growing more and more scarce as the weeks go by.

After July, when CMP goes into effect, the drop in production will be less than 35% of normal at all factories. This means that where a factory used to build 100 machines it will be lucky to be able to produce 35 units.

Even this is an optimistic figure, according to many of the leading manufacturers, who are reporting that they are now obtaining more and more war work which is blocking off normal production.

Advise Ops How To Change Phonos Over To Dime Play

ST. PAUL, MINN.—Ray Sellman, sales manager for LeBeau Sales Company, this city, has prepared written instructions, finely illustrated, showing music operators how to change over phonographs to 10c play, 3 for 25c.

The Rock-Ola model 1428, as well as the 1946, 1947 and 1948 Seeburgs can be changed over as follows: Locate the switch in coin switch track which is tripped by 5c coin only. Remove this switch. Next locate the two switches which are tripped by the dime. Remove one of the two switches. When this has been done, your phonos will operate 1 play for 10c, 3 plays for 25c.

The Wurlitzer 1100 model can be converted as follows: You have a triple micro coin switch block, one lever for nickel, one for the dime and one lever for the quarter. Remove the wire now connected to the 10c switch and tape it up. Remove the wire now con-

CHICAGO—Noted distrib firms are being approached by salesmen for DuGrenier cigarette vendors of Haverhill, Mass. to sell these ciggy machines direct to locations.

Claim of salesmen for DuGrenier, according to one noted distrib, is that there is no use trying to sell to cigarette machine ops as the volume is much too low. Only large volume can be obtained by direct sales to locations.

Another argument advanced by salesmen, according to this report, is that if distrib doesn't take on and sell new DuGrenier to locations that locations will buy old, used cigarette vendors.

The price is being quoted as \$240 per machine to locations. Distribs are being quoted \$160 per machine, less 10%.

This distrib reports they have not taken on deal. They will not sell direct to locations.

He believes that there is no better customer for coin operated products than professional coin machine operators.

He also hopes that all distrib, everywhere in the nation, will continue policy of selling to operators only—never direct to locations—for any type equipment.

nected to the 5c switch and connect it to the 10c switch. The wire on the 25c coin switch goes directly to the fiber accumulator counting disc and connects to a row of contact (5 of them) which are connected from one to another. Cut the small jumper wire on back of this fiber disc between the third and fourth contact. When you have completed this operation, your 1100 Wurlitzer will play 1 record for 10c or 3 for 25c.

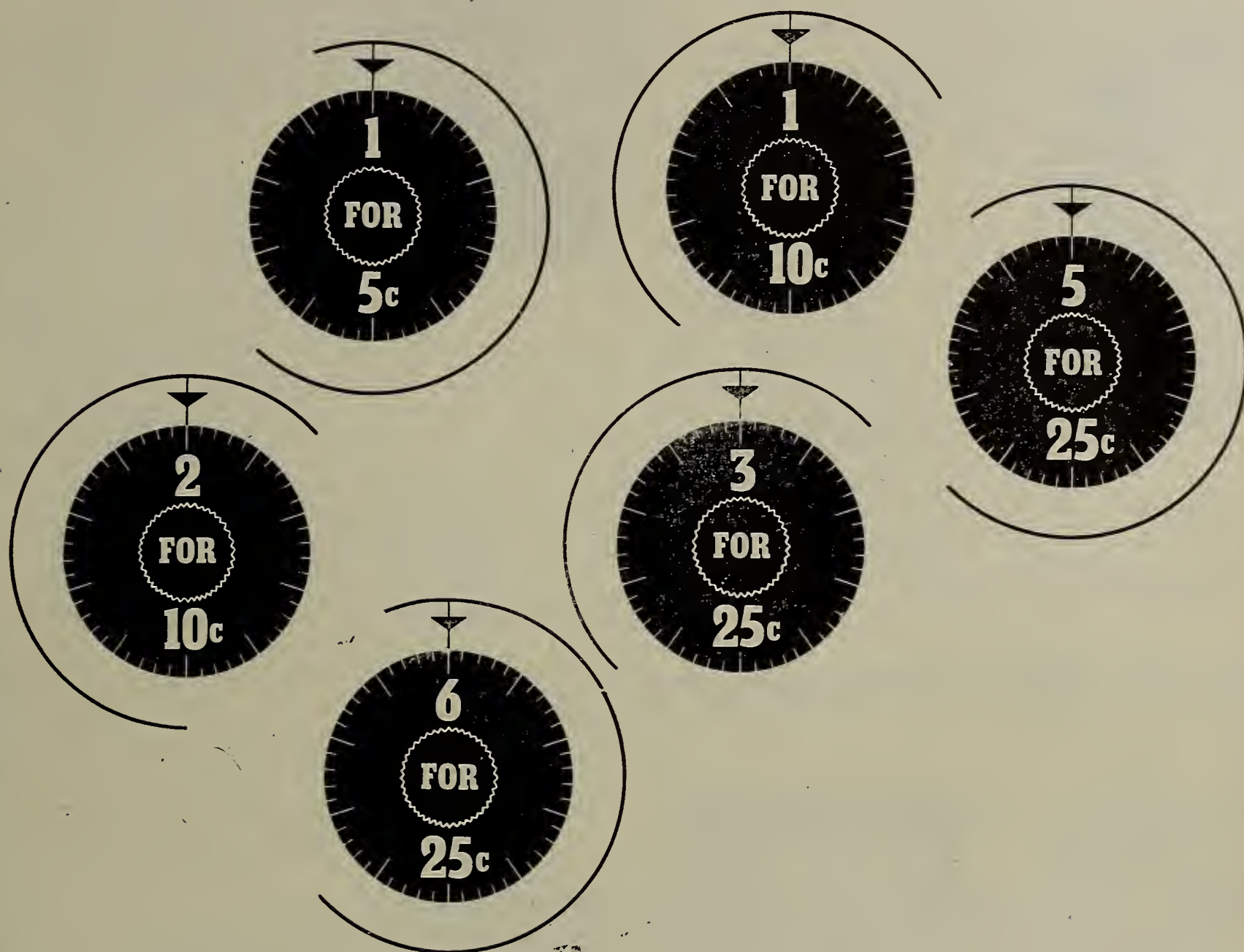
Vermont Passes License Bill

MONPELLIER, VT.—A bill to impose a \$100 license fee on all pinball machines and make it illegal for juveniles under 18 to operate them was given final passage by the Vermont Legislature (May 7) and sent to the governor for signature.

The measure also places a \$25 license on juke boxes and a \$50 per week license on machines at fair concessions.

choice of combinations

to Open the Way to Bigger Profits



Forced to 10c play on your routes?

It's easy to make the change on an AMI juke box.

You can set up in a hurry for One Play, 10c; Three Plays, 25c; Six Plays, a Quarter
—or any number of combinations to increase the take.

This ready adjustability of the price of play
on AMI juke boxes is one more testimonial of their
profit-making versatility under changing conditions.

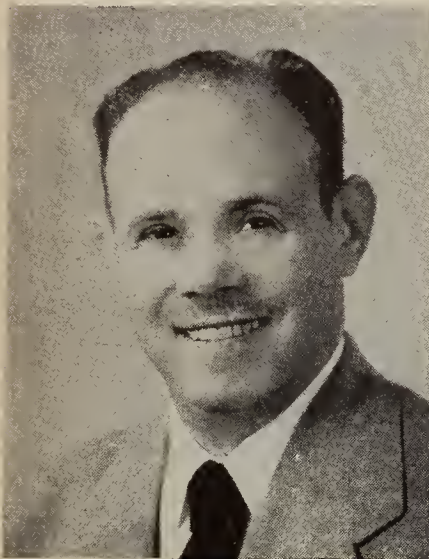


Incorporated

General Offices and Factory: 1500 Union Ave. S. E., Grand Rapids 2, Mich.

Lou Dunis Distributing Co. Appointed AMI Distributors

Covers Eastern Washington, Oregon And No. Idaho



LOU DUNIS

SPOKANE, WASH.—Lou Dunis Distributing Company, with offices at 906 W. Second Ave., this city, has been appointed as distributors for AMI music machines and related equipment, covering the territory of eastern Washington and Oregon, as

well as the northern section of Idaho, according to an announcement by John W. Haddock, president of the phono manufacturing firm.

The distributing firm is headed by the well known Lou Dunis. Eddie Morrison is the manager of the Spokane office. Supervisor is Johnny Michaels, general manager of all Dunis branches.

In commenting on the appointment, Ed Ratajack, AMI western regional manager, who had just returned from a tour of AMI western distributorships, said: "Operators in the Portland and Seattle territories are already serviced by Western Distributors with offices in those two cities. This addition of the Dunis firm to the AMI distributor family gives us complete coverage over the entire important northwest section of the country."

The Dunis Company plans an AMI factory service school for operators in the Spokane territory within the next few weeks and will soon make an announcement to operators as to the exact time and place of the service meetings.

Bally Shipping New Five-Ball Game "Bright Lights"



GEORGE JENKINS

CHICAGO — Bally Manufacturing Company, this city, commenced delivery this week of a new type 5-ball replay novelty game, "Bright Lights."

The game is designed to permit players to score in 1, 2, 3, 4, 5 or 6 sections by depositing extra coins. First coin selects first section and each additional coin deposited selects the next section. Each section contains 25 numbers, 1 to 25, arranged in random order in a square 5 numbers wide by 5 numbers high. The play-

field, a standard pinball panel with conventional rubber bumpers, whipsprings and other action devices, contains 25 skill-holes, numbered 1 to 25. Object of the game is to shoot 5 balls into numbered pockets to light 3, 4, or 5 adjoining numbers in a selected section. As player may score diagonally, as well as vertically and horizontally, and start a 3 in line or 4 in line score from any point in a line, each section offers a total of 72 scoring combinations — 432 combinations in the 6 sections.

Discussing "Bright Lights", George Jenkins, Bally vice president and director of sales, stated that the appeal of "Bright Lights" may be summed up in 3 brief statements: "Easy to understand, fun to play, simple to score."

"Players," Jenkins said, "simply walk up and start playing. They get the idea in a minute and, whether they play 1 section, 2 sections or all 6 sections, they get big value in action, suspense and skill-appeal for every coin played. The result is that 'Bright Lights' on test locations for prolonged periods of testing is producing profits never before known in the 5-ball free-play field."

Jenkins also emphasized that with "Bright Lights", "Baseball" and "Turf King" all in production material allocations will limit the production volume of all 3 games.

Has Changeover For Packard Boxes To 10c

CHICAGO — Ray Cunliffe who is President of the Recorded Music Service Assn., the juke box ops organization here, reported this week that his firm, Automatic Amusement Co. is changing over 5c Packard Wall & Bar Boxes to 10c play.

This has been one of the big needs of many ops who now have Packard boxes on locations where they have changed over to 10c play from former 5c play action.

These ops have been writing and asking how they could change over their Packard boxes to 10c play.

Cunliffe has come up with the an-

swer. Not only is he changing over the 5c Packard boxes to 10c play for all music ops in this area, but, is now in position to do the same for ops all over the country.

Ops can send their boxes direct to his firm or they can write for a kit he is now preparing whereby they will be able to change over the boxes themselves in their own shops.

Cunliffe also advised that the firm has created a fibre gear for the Guardian accumulator as used in Packard, Aireon, Filben, and some Rock-Olas. This gear is now ready and ops can have these in any quantity.

A Visit To MOA Headquarters

OAKLAND, CALIF.—One of the most interesting and beneficial visits which can be enjoyed by anyone engaged in the automatic music industry is to drop in at the Music Operators Of America headquarters at 128 East 14th Street, this city.

These offices combine the work of the California Music Guild, headed by George A. Miller, as well as that of MOA, of which George is president.

Here music operators see public relations, of the finest and highest type, in actual daily operation.

This organization makes it its business to meet with every outstanding executive and public official and thoroughly explain its workings as an organization as well as an industry.



GEORGE A. MILLER

It is probably because of this most outstanding, complete, and intensive work, both day and night, by George A. Miller from his headquarters here that MOA enjoys such great prestige thruout this area, as well as thruout the rest of the nation.

Mail simply floods into Miller's offices here all day long.

Some letters come from music operators miles away asking technical and legal questions in regard to the automatic music industry.

Other letters are filled with suggestions as to what can be done for this business which would enhance its value to locations as well as to the general public.

Still other letters tell of conditions which exist in various territories and also events which are happening.

Many write about new taxation problems and also about general problems in trying to keep operators together as a unit in their areas.

Not only are all these many letters answered almost as soon as they are received, but, at the same time, much mail leaves these offices to all members of MOA.

Long distance phone calls seem to be the rule of the day here. The phones are constantly ringing.

Someone may be phoning in from North Carolina on one phone, and someone else from New York on the other.

Almost every large city in the nation is on the phone before the working week is over. All have important queries which are answered quickly and lucidly by Miller.

In between all this paper work, and all these long distance phone conversations, he is constantly watching out for any moves which may be made

in Washington which would, in any fashion whatsoever, effect the good and welfare of the music industry.

There is no doubt that, after a visit to Music Operators of America headquarters, here in Oakland, California, the average operator will come away with uplifted spirits, and with greater confidence in the future of the industry.

Miller is constantly being called upon to speak somewhere in the nation. Various associations call for his services as a speaker. He was asked, during one day's visit, to speak at four different widely scattered cities in the country over the long distance phones and, at the same time, had received letters from three other music associations to speak in their cities at mass meetings.

There is no doubt that George A. Miller is doing one of the most outstanding jobs in the history of the automatic music industry to gain for this field the greatest possible prestige and respect from all authorities everywhere as well as from all the public generally.

It is Miller's fondest hope that he will, at some future date, be able to install a Public Relations Bureau for Music Operators of America which will be of such outstanding value to the industry that it will bring this business the greatest honors it has ever yet received.

INSERT BUSHING Converts

5c Wall Boxes to 10c
FITS ALL 5c BOXES

Only 25c Each

See your distributor or write us for information on changing over slug rejector.

Mid-West Distributing Co.

208 N. Madison St., Rockford, Ill.



CLASSIFIED AD DEPT
GOES TO PRESS WED. NOON
OF EACH WEEK

MAIL YOUR AD TO REACH US ON TIME

THE CASH BOX EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



DO TWICE THE BUSINESS...ON THE SAME LOCATIONS...WITH THESE

TWO Williams WINNERS!

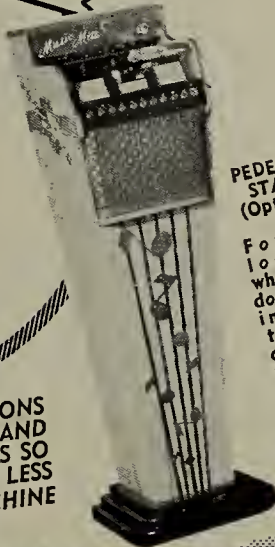


SINGLE ENTRY-SLUG PROOF
5c-10c-25c Coin Mechanism
(Also available for straight 5c play)

Accepts credits up
to \$2.00

Proved performance
Simple to service

MUSIC MITE DEFIES ALL IMITATIONS
BECAUSE IT IS TRIED, TESTED AND
PROVEN ON LOCATION—AND OFFERS SO
MUCH MORE AND COSTS SO MUCH LESS
THAN ANY OTHER "SMALL" MACHINE
EVER BUILT!



PEDESTAL
STAND
(Optional)

For those
locations
where space
doesn't limit
installation
to the bar
or counter,
you can set
MUSIC
MITE on
this ex-
quisite ped-
estal type
stand.



FASTER ACTION!
FASTER TURNOVER!
FASTER PLAYING TIME!
50 seconds to play

**Super
World
Series**

has a 5c-10c-25c Single
Entry, Slug Proof Coin
Mechanism which accepts
credits in any combina-
tion of coins and is de-
signed for convertible
play!

EITHER:
1 play for 5c
2 plays for 10c
5 plays for 25c
OR:
1 play for 10c
3 plays for 25c

CHANGEOVER CAN BE ACCOM-
PLISHED IN A FEW SECONDS!

Williams
MANUFACTURING
COMPANY

CREATORS OF DEPENDABLE
PLAY APPEAL!

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS

SEE BOTH — PLAY BOTH —

BUY BOTH FROM YOUR WILLIAMS DISTRIBUTOR TODAY —

AND DO TWICE THE BUSINESS!

Bill Billheimer Dies Suddenly



CHICAGO — William (Bill) Billheimer, vice-president in charge of operations at Como Manufacturing Corporation, this city, passed away suddenly this past Monday, May 7,

1951 at about 4 A.M. He leaves his wife, Dorothy Billheimer.

Bill, as he was known to hundreds of coinmen from coast to coast, was one of the most beloved executives in the industry.

His firm introduced the "Holly-crane" digger which won a great following all over the country. Of late the firm has been busily engaged with war work and was receiving more sub-contracts.

He entered into Bally Manufacturing Co. in 1940 as a purchasing agent. In 1943 he was promoted to Assistant Works Manager. During 1948, he entered Como and has remained with that corporation ever since.

His sudden passing, at the age of 45, came as a shock to all in the industry, and especially to the many who were close to him over the years he has been engaged in this field. Bill leaves behind a host of friends everywhere in the nation.

His funeral took place from Drakes Funeral Parlor, Western and Foster Aves., this city, Wednesday, May 9. He was interred at Memorial Park Cemetery.

S. D. Phono Ops Study Dime Play

MOBRIDGE, S. D.—At the recent meeting of the South Dakota Phonograph Operators Association in Watertown, the subject that consumed most time was dime play, with plenty of arguments, pro and con.

A committee was appointed by Mike Imig, president, to work with him in preparing a study of dime play. On the committee were members Gefke, Fisher and Stout. Harold Scott, secretary-treasurer of the association, in reporting the meeting, stated "These men must have done a good job, altho we didn't get read it—but found our public and our locations are prepared for it and expect it."

The association is in contact with other organizations in their territory, in an effort to building up the yearly Middle Northwest regional coin machine convention and show. Time and place to be announced when all details are prepared.

The next business meeting of the SDPOA will take place in Sioux Falls July 8 to 10.

WE CHANGE YOUR 5¢ PACKARD BOXES TO 10¢ PLAY

Get in touch with us immediately. We'll change Packard 5c boxes for you or send you kit to change them to 10c Play. Also have Fibre Gears for Guardian Accumulator as used in Packard, Aireon, Filben and some Rock-Olas. Write, phone, today.

RAY CUNLIFFE
AUTOMATIC AMUSEMENT CO.
3018 EAST 91st STREET CHICAGO 17, ILL.
(Tel.: ESsex 5-0500)

Milton Green Buys Miami Route—Merges With Darling

MIAMI, FLA.—Milton Green, well known coinman, reports that he has purchased the phono route of Jack Lovelady and has merged it with that of Hymie Darling of Supreme Music Co. The new operating firm will be known as Supreme American Music Company of Florida.

"Big" Phil Schulman of New York has been selected as manager of this route and will report to both Darling and Green.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

WE'RE DELIVERING Bally BRIGHT LIGHTS

The Greatest, Fastest, Easiest
Playing Five-Ball In Years

**Bally
BASEBALL**

The Most Fascinating
Shuffle Game Ever
Made!
Immediate Delivery!

We're Distributors
for

AMi

Phonographs

WIRE—WRITE—PHONE

CHRIS NOVELTY CO.

**806 ST. PAUL STREET
BALTIMORE, MARYLAND**

(PHONE: MULberry 8722)

Vince Shay Back In Biz — Heads "The Music Mart"



VINCE SHAY

CHICAGO—Vince Shay just couldn't and wouldn't stay away from his first and only love, the coin machine business.

This past week, Vince announced that he was now tied up with an entirely new organization for the sale of music equipment to be known as, "The Music Mart."

This organization will headquarter at 2200 N. Western Ave., this city. This is also headquarters of Atlas Novelty Co.

That means, Vince has tied up with Morrie and Eddie Ginsberg with whom he has been great friends for many years.

There is no doubt that the many, many coin machine friends Vince has won over the years are going to find him dishing out music equipment par excellence.

Vince has always been a bug on:

"Giving my friends, the operators, only the very finest machines and, if for any reason whatsoever they don't like what they get from us, just send it back, and get your money back."

To back up this policy Vince is employing an idea known as "A Blue Certificate."

In short, if any op gets any machine from the firm with this new blue certificate and it doesn't measure up 100 percent with what "The Music Mart" claims for the unit, then the firm will gladly take it back and pay the op his money right back again.

Vince has made this sort of thing an obsession ever since he was general sales manager for the old Mills Novelty Co. and also president of Bell-O-Matic Corp., from which latter firm he resigned in January of this year.

Vince said, "Ask every operator who knows me, and knows the type of music equipment I'll deliver, to get in touch with me immediately over here at 'The Music Mart.' I'm in the same quarters as Atlas Novelty Co."

Ten Weeks Location Tests Back Of United's A-B-C Game

CHICAGO—Execs of United Manufacturing Company, this city, attribute a great share of the success of its current "A-B-C" game to the fact that it was given ten full weeks tests on location prior to arranging the production schedule.

"And even tho," according to Bill DeSelm, Ray Riehl, Herb Oettinger and others at United, "we started right off with a very optimistic high production schedule," for United's A-B-C, "we now find that we have had to step up this schedule and are stepping it up more and more, as fast as we can, each day."

"It certainly is phenomenal," according to Bill DeSelm, "to note how this game took hold."

But, DeSelm and other execs, including roadman, Johnny Casola, aren't too surprised with the speedy sales.

"As the boys have reported," Johnny Casola remarked, "I lived with the game, with the operators, and with the locations, for a period of ten weeks, before we decided just how far we could go with A-B-C."

The game is unusual that it features three games in one. In short the player can shoot for cards "A," "B" and "C," at the same time.

The players quickly learn that it is best to insert three dimes and play all three cards. Their chances to score are so much better this way than just playing one dime for one card.

There are a total of 180 combinations, or 60 combos for each card, for the player to score his skill. This is one of the most unusual play features on any game yet shown. It takes about 40 seconds per game, which makes this one of the very fastest games ever yet produced for the trade.

Michigan Coin Machine Tax Bill Defeated

LANSING, MICH.—A bill to license and tax juke boxes and pinball machines died (May 5) in the Michigan Legislature.

The measure would have imposed a tax of \$50 per music machine; shuffle and arcade equipment \$100 per machine; and coin operated radios \$3 per machine.

Representatives of the Michigan Automatic Phonograph Owners Association and the Coin Machine Workers Union appeared in opposition to the bill, which finally was defeated by referring it to the inactive committee. Several amendments were offered, which were also defeated. One member of the House of Representatives stated "There's something screwy about this bill. It will wipe the small businessman out of business."

Industry members expressed their gratitude to the legislators as well as those committees who appeared in opposition and were successful in having the bill defeated.

Chris Raves About Bally's "Bright Lights"

BALTIMORE, MD.—Chris Christopher, head of Chris Novelty Company, this city, returned to his offices from a visit to Bally Manufacturing Company in Chicago, simultaneously with the first deliveries of Bally's new five-ball game "Bright Lights."

"I've seen many games in my time" stated Chris, "but this new 'Bright Lights' five-ball game is the greatest turned out by any Chicago factory in years."

Chris also stated that Bally's new "Baseball" shuffle game is going great in his territory.

Let Us Arrange a

FREE DEMONSTRATION

of the Keeney Deluxe Electric

CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



"Super World Series" 3-Way Coin Chute Brings 10c - 25c Action

CHICAGO — Returning from an eastern trip this past week, Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported on some observations he had made on the firm's newest baseball machine, "Super World Series."

Stern stated that this game, because of its three-way coin chute, which accepts nickels, dimes and quarters, was getting a tremendous amount of dimes and quarters for operators.

He said, "Because of the unusual speed of each game, anywhere from 45 to 50 seconds, many ops have decided not to swing over to dime play. "Yet," he continued, "even these ops report finding a tremendous number of dimes and quarters in their games."

"Where nickel, dime, quarter play is featured," he explained, "there usually are a large number of dimes

and a smaller quantity of quarters.

"But," he stated, "where ops have changed over to one play for ten cents and three plays for twenty-five cents on 'Super World Series,' the cash box is chock full of quarters and very few dimes are found."

"This latter type of action," Stern commented, "seems to be favored by many operators."

"They tell us that they know of no game ever made that takes in as many quarters for three plays as does the 'Super World Series.'"

The large and beautiful Williams plant here is working right ahead producing as many of the "Super World Series" as they possibly can. According to execs of the firm:

"We are continuing to fall behind. Orders are coming in in such numbers that we seriously doubt we will be able to catch up for sometime yet to come."

THRU THE COIN CHUTE

CHICAGO CHATTER

Most ludicrous. The report in weekly magazine that more steel available to coin field. Fact is that NPA plans to cut down on steel (has already cut on autos, buses, trucks, and many other important products) and will cut even deeper for June (not to speak of after July 1 when CMP goes into effect) on steel, copper, aluminum and other scarce metals and chemicals. Tungsten, too, getting very scarce. Being cut to the bone. Which means lots less tubes for phonos. Any op who sells off a machine should replace with a new machine. . . . Many here, as well as thruout the country, deeply saddened by the sudden passing of Wm. (Bill) Billheimer of Como Mfg. Corp. Funeral held this past Wednesday with many coinmen present. . . . Too busy to handle ChiCoin's "Hit Parade," Ben Coven advises, so he gave up distribution. 45 rpm phono going to First Distribs. Agreement in this regard between Ben and ChiCoin very amicable and pleasant.

West Coast phono ops suggest 1 Play 10c and 4 Plays 25c. Claim that this brings over 85% quarters into the cash box. . . . Watched a game on Bally Baseball between Ben Coven, George Huesman, Ray Moloney and Bill Gersh. Ben banks his shots into the pockets. Huesman is champ (wouldn't play him singles game unless he gave us 10 run handicap) and Ray Moloney does a whizz bang job. . . . Tom Callaghan feeling fine and expected to be down at the Bally plant this week all rarin' to go. . . . Roy and Mrs. McGinnis both hit by the virus bugs and home for about a week. Roy just out of bed and down to the factory for a few hours. . . . Paul Huebsch at Keeney handling sales, advertising, exploitation, promotion and myriad other duties, in the meantime. Loves the speedy action. . . . Nat Cohn flies into town from Tucson. . . . Manny Gutterman a very busy roadman these days. Doing a great job on premiums everywhere he travels. . . . Busy, busy man—Make Hammergren of SuperVend. Hard to catch up with these days. . . . Did you see the new business cards Johnny Casola of United features?

Sam Stern, his charming wife, Ellie, and their two boys, spend some days in hometown Philadelphia, attending family affairs. In the meantime, Sam takes time off to get closeup view of "Super World Series" in action. Reports 3-way chute on this game (5c/10c/25c) bringing in dimes and quarters. Also advises ops using 1 play 10c and 3 plays 25c doing very well. . . . Just ask Ray Moloney about that two and a half hour boat ride up and down the banks of the humid, muddy Mississippi River. Ray almost jumped off and swam ashore. . . . Ray Cunlie, who heads music ops' group here, comes up with a changeover for ops of Packard boxes. Has kit which allows ops to change 5c Packard boxes to 10c play. This was in demand all over the country. . . . Music leaders keeping their eyes glued on the House Judiciary Committee in Washington where the Scott Bill (HR 2465) is still pending action.

Al Siegel phones from Toronto to advise that credit restrictions so tough now distribs can't be fathers and mothers to Canadian ops anymore. Furthermore, another 10% raised up on coin tax, and other taxes raised, too. In the meantime, Al reports, his grand Elmwood Hotel set an attendance record with Ted Lewis and his ork. . . . We hear that Herb Oettinger is starting to put figures on winning side of his personal baseball ledger. . . . Lou Casola has all of his juke boxes working on 10c play now in Rockford. And because of this success is rapidly swinging into United A-B-C games to get straight dime play on all pinballs. . . . Connie Confer of NBC Corp., St. Louis, reports that he tested United's A-B-C for over 8 weeks and that he has never before seen anything as great. To which Bill DeSelm stated, "Amen". . . . Mr. and Mrs. Fletcher Blalock about town. Fletch looks swell. Has taken off poundage by eliminating the fire water which, Fletch learned, puts it on at the rate of over 100 calories per shot.

Ford Sebastian at Exhibit thrilled with the great interest in Exhibit's Card Vendors. Many ops using these to cover service overhead expense. New card series clicking big. And play is now on 2c per card which makes this very profitable for ops. . . . Frank Mencuri of Exhibit still out on the road. Expected to be back in time to read this column. . . . One of the clearest and most intelligent reports published for a music ops assn. was that of Harold Scott's (Secty-Treas) for the South Dakota Phono Ops Assn. whose headquarters are in Mobridge. Not only a clear report of what transpired at the meeting, but, intelligent facts for ops, as well as draftsman sketches of how to change over phono mechanisms from 5c to 10c play. . . . Herb Jones studies all NPA rulings as well as correspondence with other agencies and many business papers, all in addition to his own work. A plenty big busy job for any one man. . . . Wonder whether Dan Moloney misses scissors? . . . They tell me Ed Kennedy (well known adman) has a windshield wiper story which he performs to perfection.

Johnny "Glamor Boy" Casola advises that he's going out on the road for a long spell. . . . Red Zogg praising the singing of Lee Morgan. . . . Hymie Rosenberg advises he has something entirely new which he believes has great possibilities. . . . Harry Brown says that he's going out on the road to buy and sell just as he used to do 'way back during World War II. . . . Happy Birthdays: Al Mendez of L. A.; Charley Aronson of Brooklyn, N. Y.; Nat Cohn of Belle Harbor, L. I.; Dave Gottlieb of Chicago. . . . Survey indicates that, with exception of one-man-operations of about 15 to 35 machines, larger ops know less than 50% of their location owners personally and much less that number of layouts of locations. In fact, some of the very largest ops admit that they know less than 3% of their location owners. Ops with about 150 spot admit that they know less than 75% of their location owners and less than that many layouts of the places they operate in. Time has come when ops get better acquainted with their locations and owners. . . . Sam Lewis a busy man over at ChiCoin advises that their "Hit Parade" phono going right ahead at top speed. . . . "There aren't any poor spots" is the way one noted op puts it.

Memo to all coinmen farmers: keep cattle away from fresh paint. Also be sure to equalize milking machine suction. . . . David C. Rockoal away for a short vacation. . . . Jack Nelson practising banking puck eshots on Bally Baseball. . . . Art Weinand over at Rock-Ola busier than ever answering distribs all over the nation. . . . Leo Weinberger advises that some people still believe in direct sales which Leo is absolutely and adamantly against. (If direct selling would have been successful when it was first attempted, many, many years back, Leo it would have been the practise today. Any manufacturer who wants to sell direct will have himself plenty of headaches. And distribs who take on lines for such direct selling will simply transfer the headaches to themselves). . . . Anyone interested in the distribution of a great line of dolls as a premium item? Contact Mr. Wade of Ideal Toy Corp., Mdse Mart, Chicago.

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. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

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Exhibit Card Vendors Click On 2¢ Play

CHICAGO—Ford Sebastian of Exhibit Supply Company, reported this past week that the firm was exceptionally pleased with the marvelous business they are doing with its new Exhibit Card Vendors.

"It seems", according to Sebastian, "that since we proposed that the new cards we have prepared be sold at two cents, operators everywhere have found a new and highly profitable business which some of them have overlooked in past years."

In fact even the five and dime stores have proved themselves marvelous locations for Exhibit's card vendors with the new two cent chutes.

The cards have all been modernized and freshened up to the point where the firm believes it has the most appealing sets of cards which it has ever yet produced for the trade.

In addition, as Sebastian pointed out, many ops who have had to remove some machines from locations, have found that the Exhibit Card Vendors are marvelous "location holders".

Also, many ops, because of constant growing servicing overhead expense, are seeking for machines which will take little extra servicing time and help pay the overhead expense on each location.

"These operators", Sebastian reported, "have found our card vendors the greatest machines for bringing them back their overhead servicing costs."

Texas Votes Ban On Payoff Equipment

Trade Seeks Clarification On F. P. And Pleasure Games

AUSTIN, TEXAS — The Texas state legislative body passed a law banning pay-off equipment this week. While the bill is awaiting the signature of the governor, it is believed it becomes law even if the governor doesn't sign it. However, it becomes effective 90 days after it is signed into law, giving operators that long, plus an additional 30 days grace in which to dispose of their equipment.

Texas coinmen believe the law would ban, in addition to payoff equipment, those games operated by free-play. However this is still to be clarified. Operators and distributing firms have been contacting the Comptroller's office to determine how extensively the bill applies to skill and pleasure machines.

Officials of the State's Comptroller's Department figure that the ban of these games will cost the state approximately \$450,000 in taxes which were paid by operators to the tune of \$30 per machine on 5c devices, and \$60 per machine on those that require more than 5c.

Cities and counties will also suffer as each of them are permitted to collect a tax equal to half the amount levied by the state.



EASTERN FLASHES

Arcade owners thruout this area and the New Jersey coast extremely enthused over the fast get-away they've enjoyed this season. Unusually fine weather over the past several week-ends has made it possible for them to gather in some very nice collections. It's always the hope of arcade men to be favored with sunny days over week-ends before the regular season gets going on Decoration Day. If they are ahead of the game when they open full time on Decoration Day, they consider their season's business cannot be unsuccessful, and in all probability will be profitable. With the head start they're getting this year, all are looking for a real money-making season.

Had a very enjoyable evening last week. Started off eating a large and tasty meal at Jack Ehrlich's Heights Supper Club in Brooklyn. Then to the ball park with Jack to watch the Dodgers in action. Seated in the same box were two other coinmen, Sol Tabb and Hy Jaffee of Hy-Sol Music Co. Jack tells us that a number of coinmen have been making a habit of eating at his restaurant, among them Max Weiss, Al Denver, Meyer Parkoff and others. Those of you who haven't paid Jack a visit, should do so—you'll get served with some of the best prepared food in the city. . . . Joe Kochansky of Bay Ridge Music Co., Brooklyn, on coinrow visiting the wholesalers. . . . Altho not many of the local coinmen had met up with Bill Billheimer of Como Manufacturing Corp., all had heard such nice things about him, and they were terribly sorry to hear of his sudden death. . . . Dave Lowy, Dave Lowy & Company, clears off some floor space in his showroom, expecting delivery of Keeney's new "Big League Bowler." Dave, who for the past two weeks had expected to fly to Chicago, just couldn't get away, and now doesn't think he'll be able to make it for a while longer. . . . Louis Rabkin, with two arcades in New Jersey, would like to take it easy in 1952. He would like to sell one of the arcades and take care of only one.

Plenty of excitement at Runyon Sales Company, where operators vie with each other to try their skill on Bally's new shuffle game "Baseball". "Never saw an amusement game like this one," stated Barney (Shugy) Sugerman. "And it's a good thing, too. The operators are acquainting themselves with the play principal so they can point out all the highly interesting methods of play to their location owners, who in turn can educate the players. Once the player starts shooting the pucks at the various bases and watches his score pile up, he's practically glued to the machine." Shugy and your reporter watched Otto Steigletz, New Jersey operator, stay at the game for three-quarters of an hour. Otto competed against members of Runyon's staff and other operators, during which time he "won and lost his route" several times. Acknowledged champ of them all is Abe Green of Runyon, who moans if he scores under 30 runs a game. . . . Ben Smith's (advertising counsel for a number of coin firms) son, George admitted to Princeton University for the fall term. George, who graduates from Scarsdale High School, maintained a scholastic average of about 95% for his school career. In addition to his high mark in studies, the boy played on the football and tennis teams, represented the school at chess, and was featured in leading parts in the school's dramatic presentations.

John Jackson, Maxie Green and Jimmy Cagi open a new jobbing firm on coin row—Jackson Distributing Co. The firm will deal in new and used equipment of all kinds, and handle a line of premium merchandise. They are located at 578 Tenth Ave., between 42nd and 43rd Sts. . . . Al Simon, Albert Simon, Inc., never more enthusiastic over any coin operated machine than he is over ChiCoin's "Hit Parade" 45 rpm phono. In addition to selling a large number of machines, Al has started his own operation going, and reports that he's pleasantly surprised over the fine averages being maintained. . . . Joe Young, Young Distributing Co., gets quite a kick out of the front cover of "The Cash Box," May 12 issue, showing Guy Lombardo with the Wurlitzer 1400. Joe's beautiful wife, Alma, was at Lombardo's Freeport restaurant when the pic was taken. . . . Nat Cohn back from a flying trip that took him to the west coast, with stops at Tucson, Ariz., and Chicago.

DALLAS DOINGS

At this very moment, we're not only confused, but also being kibitzed by Delemar, Bill McGee, Jimmy Garret and on the telephone, B. H. Williams. How much can a girl take? . . . The boys are giving Jimmy Garret the old one-two on account of Jimmy's lost 28 pounds and is dieting like mad to lose another thirty. Jimmy really looks great. . . . For the first time in many months, C. H. Fomby dropped in. Yes, Daingerfield is still on the map but we were beginning to have our doubts. . . . Stan and Pauline Lewis from the now famous Stan's Record Shop in Shreveport, guesting over the week-end with Jeanne and Paul Glass. . . . Saul Bihari, Modern Records, in Dallas over night, en route to California and home base.

In behalf of Mrs. W. A. Womack, we wish to express our thanks to the coin machine business for their many, many contributions. And to Joe and Leonard Matassa, a big thanks for their tireless efforts in taking over the affairs of Mrs. Womack and making things a little easier for her and her family. We repeat, thanks again to the American Distributing Co., General Dist. Co., S. H. Lynch Company, Commercial Music Company, Wallbox Sales, Red McCullum, Empire Music Co., B. O. Allen, S. L. McCraw, Maury Gottlieb, Tillman Babb, Russell Burns, Porter Harrison, Borden & Ernst, Dallas Coin Machine, Dutch Zapp, Tommy Cullum, Carl Gallagher, Arthur Miller, T. L. Morris, H. A. Dyer, Mr. & Mrs. Tom Lambert, McKool Music, Free Dell's Novelty, W. A. Boykin, Weldon Denton, C. W. Martin, Guion Music Company, Tommy Lott, J. V. Stone, Jack Adderholt, Ray Sparkman, Robert Meadows, J. H. Brown, E. L. Certain, Jr., Max Bock, P. L. Hagler, George McKool, Texas Cigarette Service, Kennedy & Luker, Mr. & Mrs. Dewey Parsons, Bob Tucker, Sam Yarras, Dallas Key & Lock, Luke Dialessi, Red Gehke, T. A. Webb, L. H. Cristadora, Ray Langly, M. D. Wells, John McGee, Warren Heiberling, Jimmy Watson, J. L. Angel, Al Evans, George Hills, Charlie Rincker, Holland Farrow, I. O. Long, Charlie Wolf, John's Coffee Shop, Bob De Priest, T. J. Davis, J. L. Baker, R. W. Alford, Rob Ray, W. D. Wiggins, Brown & Pinkerton, Jack Willerford, Lee Moore, Buddy Clem, Herb Rippa, Gene Williams, Louis Kollman, Joe Nuccio, Johnnie Sahiwied, O. S. Myres, Hoss Robinson, South Coast Amusement Co., Dunbar Distributing, Macy's Record Dist., Dobbs of Dallas, Adleta Company, Medaris Company, Decca Record Dist., and Mercury Distributing Co. I might add that approximately \$1000.00 was collected and many pledges are still out.

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The Greatest Game In Years

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

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BRIGHT LIGHTS



EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Playets can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new players' choice feature that insutes extra earning-power and profits never before known in the novelty field.

DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a neat miss. "Come-Close" appeal excites the try-again spirit that insutes repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulare multiple-section play.

LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

NOVELTY SIZE

24 in. by 48 in.

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring-system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

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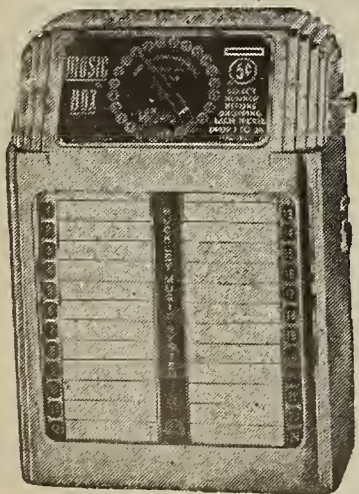
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WANTED TO BUY: Wurlitzer 3020, Shuffle
Bowler Type Machines, New Five Balls,
New Shuffle Cades, Seeburg 100's, Seeburg
100 Wallboxes, Seeburg Bear Guns,
Packard High Chrome Wallboxes, Hot
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CALIFORNIA CLIPPINGS

Had us a nice, long and informative chat with Bob Bard, a young man who's usually too busy on his large route operation, in addition to his quite recently launched distribution business, for much more than a friendly hello. Caught Bob in a generally business-minded state, commenting particularly on conditions today and the reaction of most operators to the situation. While Bard made the point that things have been better for him, and can be better again, he also took to task some of the boys who are singing the hard time blues the hardest. In his opinion, the lads who know this business only since the lush World War II years and immediate post-war period don't realize that today's conditions are merely a closer approach to the normalcy that prevailed before the last big war. Bob cited that most music equipment still seems able today to pay itself off in reasonable time while netting the enterprising operator a living. As to bowling games, while generally not replacing the 5-ball and other fast action games in earning power, veteran op Bard notes that they also pay their own way in time and continue on as steady earners for some time after, much in the fashion of the old skeeball game. Could be Bob's philosophical and tolerant views were brought on by just having recovered from an infected tooth. At any rate, it was nice to hear him sound off on the subject.

A couple of lively games arrived the past week, one being Bally's "Baseball" over at Paul Laymon's, where Lucille Laymon modestly credited the game with being the finest shuffle game of its kind yet produced and one that should appeal to all locations. . . . Lyn Brown was a hopeful chappy over United's "ABC," which was just in and glowingly described by him as "the most unusual 5-ball ever made, the greatest I've ever seen in 18 years in this business" . . . Lyn's only concern now is that deliveries and the places to put 'em can keep pace with one another.

Visiting for a few days at Badger Sales was W. E. Bolen, president of the Northwestern plant, who promised Bill Happel a stepping up in production and shipment of his firm's popular penny gum machines. The Badger floor was being readied for receipt of Keeney's "Big League Bowler" via Slick Airways. . . . Jack Simon had a most unpleasant trip to make, in heading for his home town of Cincinnati to attend the funeral of partner Ben Goldberg. . . . Joe Peskin's secy. Phyllic Hammond has moved out, desk and all, to the Sierra Steel plant, which leaves Dolores Moreno all alone, what with serviceman Tommy out on calls a good deal of the time, Paul Silverman sticking close to the steel plant and Joe Peskin commuting between the plant, Chicago, Palm Springs and Pico Blvd. Despite all the work she has to do, sparkling eyed, lovely Dolores admits it's getting lonely, which is a small compliment to pay the gallant blades in this business.

On the Row: Back from their long horse trek on the historic DeAnza ride to Calexico were Riverside's G. F. Cooper and Jack Neal, and both able to sit down. . . . Others shopping along Pico Blvd. included Pomona's S. L. Griffin . . . Milton Noriego from Colton . . . Johnny Lantz and J. M. Cameron of Southgate . . . Mr. and Mrs. R. L. Gray and S. W. Ketchersid from San Bernardino . . . Oildale's George Demers . . . H. D. McClure of San Luis Obispo . . . Bakersfield's Charles Hartman . . . Ray Brandeburg of Whittier . . . Bill Bolton from Oceanside.

MINNEAPOLIS, MINN.

There have been quite a few operators coming into the Twin Cities and it seems that they are all coming in with trucks so that they can take equipment back with them. . . . Andrew Markfelder of Red Lake Falls, made a quick trip into town to pick up a machine for one of his good spots. . . . August Streyle of Hazelton, N. D., stopped in town to visit the various distributors after stopping off at Rochester for a physical check-up. August says that things are going pretty good on the route. . . . Jerry Hardwig of St. Cloud, also made a quick trip into town to pick up some supplies as did B. F. Kragtorp of Tracy. . . . Pete Wornson and Mark Coughlin of Mankato, also were in town for the day and picked up some machines and supplies for their routes. They say that they expect to be busy for the next couple of weeks getting their locations in shape for the coming summer business. . . . August Quade of Rochester, came in town as did Gordon Dunn of Moose Lake; Ed and Millie Birkemeyer of Litchfield; Lyle Kesting of Bellingham; Harry Galep and Russell Gherty of Menominie, Wis., and Baldwin, Wis. . . . Ed Wieland, formerly employed by the Lieberman Music Company (we should say Lieutenant Wieland now), was sworn into active service on May 1st and is being stationed with the 15th Air Force in California.

Jack Bailey and his wife announced the proud arrival of a son who is named Stephen Lawrence Bailey. Jack operates the Ace Novelty Co., out in Twin Brooks, S. D. . . . In from Ironwood, Mich., were George Berquist and Andy Benna. . . . Another visitor was Jim Donatell of Spooner, Wis. . . . Ted Salverson, Jr., of the Salverson Distributing Co., in Huron, S. D., which is being run by Ted Salverson, Sr., reports that he is getting along well at Camp Carson, Colo. Ted, Jr., says that he is slimmer around the waist at the present time. However, we don't see how that is possible because Ted, Jr., was really slim as it is. . . . The Lieberman Music Company has had showings of the 1400 Wurlitzer at Moorehead, Grand Forks, N. D., and Minot, N. D., and Hy Sandler and Les Rogstad report that the attendance at these showings was pretty good. . . . Danny Heilicher of the Advance Music Co. has also been called into active service with the Air Force on May 1.

Wurlitzer Busy On \$10,000,000 Defense Orders

More On Way

CHICAGO—The Rudolph Wurlitzer Company, manufacturers of pianos, accordions, electronic organs and coin-operated phonographs, announced that its plants in North Tonawanda, New York, and DeKalb, Illinois, are working on a number of defense contracts amounting to approximately \$10,000,000, with an additional \$2,000,000 worth of such contracts now in the negotiations stage.

Wurlitzer officials estimate that large-scale defense production will be under way by midsummer, and the Company is currently tooling up, procuring materials and rearranging plant layouts to expedite this important defense assignment. A substantial increase in the company's employment will take place in the next few months to handle these new contracts.

Wurlitzer's defense work is in the form of top-secret electronic equipment, guided missiles and aircraft parts as well as Wurlitzer electronic organs for armed forces' chapels throughout the world.

Wurlitzer has prime contracts from the Army Signal Corps, Army Ordnance Corps, the Air Force, the New York Quartermaster Office, the U. S. Veteran's Administration, and sub-contracts from Bell Aircraft Corporation, Emerson Radio and Phonograph Company and Zenith Radio Corporation.

Despite the steady increase in defense work, Wurlitzer is continuing to produce coin-operated phonographs in as large a quantity as possible consistent with current government limitation orders and material availabilities.

Lake City Moves To New Quarters



JOE ABRAHAM

CLEVELAND, O.—Joe Abraham of Lake City Amusement Company, this city, has just moved into his new and beautiful quarters at 4533 Payne Ave., this city.

Sometime ago Abraham advised that his firm would occupy these new quarters just as soon as they were completed.

It seems, at this time, that tho they haven't as yet been completed, the firm moved into them as of May 1st and are now conducting business, with part of the large showrooms and offices as yet blocked off to customers, while contractors are completing them.

Most important to all operators, according to Joe Abraham, is the fact that the firm is so tightly squeezed

into these new quarters that they must let go of many new and used machines.

They are, therefore, offering the ops one of the greatest bargain sales in all its history.

"Operators," Joe Abraham stated, "are now able to obtain some of the very greatest bargains we have ever offered in all of our history."

"Many of the machines we are offering," Joe said, "are far below the prices we paid for them ourselves, even prior to reconditioning them."

"But," he continued, "because we are so cramped for space we are willing to sacrifice these machines at the lowest prices we have ever quoted for machines of such outstanding quality and condition."

REPORT CHICAGO
OPERATORS REPORT MINNEAPOLIS
Total Play 74

OPERATORS REPORT CINCINNATI

ERATORS REPORT ST. LOUIS
Play

PERATORS REPORT SALT LAKE CITY
e of Game Total

PERATORS REPORT INDIANAPOLIS
Name of Game

RATORS REPORT LOUISVILLE
Play

PERATORS REPORT
e of Game

ATORS REPORT FORT WAYNE
Total Play 246
Play 87

EXHIBIT'S DALE
"GUN PATROL"

REPORT CHICAGO
..1 Play



Four
GAMES IN ONE

GETS THE POPULAR PLAY EVERYWHERE!!

If it were permissible to publish the actual EARNINGS from operators reports—there would be no need to tell you more. 'GUN PATROL' is an exciting event of today, proving itself daily for nickels, dimes, quarters. Aiming and shooting at 'front line' scenes call for the same skill, the same quick eye and finger on the trigger with an accurate shooting gun that also kicks with each shot. Players keep at it—becoming a daily practice habit to attain perfection as a marksman.

'GUN PATROL'—in appearance on location is today's smartest looking player attraction. On the inside you see fast moving mechanized battle convoys—in a colorful 'front line' battle scene. Flashing colored lights simulating bursting bombs with each scoring hit. Vends ticket for skill award. Adjustable for skill control. Operate 'GUN PATROL' everywhere. No legal restrictions.

Get Yours Now . . . While You Can

THE EXHIBIT SUPPLY CO.
4218-4230 W. LAKE ST., CHICAGO 24, ILL.

THE MOST PROFITABLE, ECONOMICAL & BEAUTIFUL PHONO EVER DESIGNED

Chicago Coin's "HIT PARADE"

THE ONLY "45" PHONOGRAPH

**WITH EVERY PROFIT-MAKING
FEATURE! SEE FOR YOURSELF!**

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT — Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg stepers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Post-war Mills and Jennings Slots from Ohio operators. State quantity of each denomination and lowest cash price you will take. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDson 6-1865.

WANT—Your used Juke Box records and new records. Will buy dealer's inventory and surplus store stock. Unlimited quantity. Top prices paid. We pay freight. HARMEL MUSIC CO., 4378 BEDFORD AVE., BROOKLYN 29, N. Y. Tel.: Nightingale 8-6400.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—Slots and consoles for legalized state. Will buy any number of late games only. No pre-war. Cash ready. Mail list with lowest prices in first letter to: A. M. C. AMUSEMENTS, 1534 S. SIXTH AVENUE, TUCSON, ARIZ. Tel.: 3-2311.

FOR SALE

FOR SALE—Juke Box Routes: W. L.A.—20 late phonos, 54 counter boxes. Old est. Income \$500 mo. Price \$6,000; SO. EAST L.A.—25 latest phonos. Old est. Income over \$700 mo. Price \$10,800; SAN BERNARDINO—28 newest phonos and games. Old est. locations. Can be serviced 20 hours weekly. Income \$1,400 mo. Price \$17,500; LONG BEACH—22 newest phonos, mostly Seeburg 1100's, 71 counter boxes. Very old est. Income \$350 week. Price \$21,750; SO. EAST L.A.—51 newest phonos plus many counter boxes and auxiliary equipment. Old est. Income \$500 week. Price \$25,000. The above routes may be handled for 1/2 cash. Will finance balance if desired. BADGER SALES CO., 2251 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: DU 72243.

CLASSIFIED ADVERTISING SECTION

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—All types of new and used Games and Phonographs. We are Michigan Distributors for AMI; Williams; Keeney; Genco; Permo Point Needles; Wax-Ola Wax. Wire, phone, write: MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel: 9-8632); or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Large stock used Bally One-Balls. First come, first served. Call, wire or write: REDD DISTRIBUTING COMPANY, 298 LINCOLN ST., ALLSTON, MASS. (Branch Office: 811 Union St., W. Springfield, Mass.)

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE — Diggers — Exhibit Merchants, Electro-Hoist, Microscopes, Eries for Carnivals, Buckleys, Exhibit Rotary Merchandisers, parts and supplies. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE—250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Down; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: Tower 1-6715.

FOR SALE—Star Series \$125; Quarterback \$65; Rip Snorter \$100; Maryland \$85; Freshie \$125; Just 21 \$75; CC Shuffle Baseball and Bowlettes \$50 ea.; Shuffle Alley with U/c \$65. WANT Bing-A-Rolls at \$35 ea. F.O.B. Schenectady. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Special: United Skee Alleys \$210; Gottlieb Knockouts \$165; Gottlieb Jokers \$155; Genco brand new Tri-Scores, in original crates, \$175; Genco Tri-Scores, slightly used, \$145; Chicago Coin Majors '49 \$37.50; Photo Finishes \$235; Turf Kings, like new, write for single and quantity price; Champions, expertly refinished \$245; United Team Hockeys, brand new, \$135; Exhibit Pony Expresses, used very little \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAanal 5306.

FOR SALE—Dale Gun (Removable Top) \$79.50; Keeney Submarine \$89.50; Select-A-Card \$99.50; South Pacific \$99.50; Playland \$125; Sweetheart \$125; Harvest Time \$135; Georgia \$135; Pin Bowler \$135; Lite-A-Line (new) \$125. 1/3 Deposit, balance C.O.D. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

FOR SALE—(1) Three Gun ABT Rifle Sport Shooting Gallery, complete; (1) Six Gun ABT Rifle Sport Shooting Gallery, complete. Both are just like new and have Black Lite Feature. Write for price. 10,000 late used records, ready for shipment, \$40 per thousand. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Special Bargains! Wurlitzer 1100 \$399; Wurlitzer 1015 \$249; Wurlitzer 1080 \$249. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Seeburg 9800 ES \$45; Regular Draw Bells \$125; DeLuxe Draw Bells \$175; Brand New in original crates Blue Bells \$325; Used Black Cherry Bells \$125. Will trade for other equipment. AUTOMATIC MUSIC CO., 701 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—5 Winners (like new) \$469.50 ea.; 5 Photo Finish \$365 ea.; 5 Bally Champions (very clean) \$365 ea.; 5 Bally Citations \$249 ea.; 4 Gold Cups \$129.50 ea.; 6 Jockey Specials \$95 ea.; 3 Bally Big Innings \$195 ea.; 1 Chicago Coin Goalee \$125 ea.; 4 Dale Guns \$79.50 ea.; Seeburg 147 M \$325; Seeburg 148 M blond \$325; Seeburg 148 Hideaway \$329.50 ea.; 2 Wurlitzer 1080 \$285 ea.; 25 Seeburg Tear Drop Speakers \$15 ea.; 15 5c Seeburg Wallomatics Wireless \$19.50 ea.; 10 National 9-18 Candy Vendor \$89.50 ea.; 10 R.C.A. Coin Radios \$24.50 ea.; 6 Gottlieb Bowlettes \$62.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; WANT — Bally's Eurekas and Attentiones. AMERICAN AMUSEMENT CO., 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—3 Wurlitzer 1250's like new, write; 1 Wurlitzer 750-E \$95; 2 Wurlitzer 700's \$80 ea.; 6 Wurlitzer Twin 12 Hideaway's \$30 ea.; 2 Packard Manhattan's \$150 ea.; 10 Aireon 1947 Supers \$50 ea.; 3 Aireon Fiesta's \$95 ea.; 4 Encore Wall Boxes \$12 ea.; 8 WS2Z Seeburg Wall Boxes \$4 ea.; 25 Packard Wall Boxes \$12 ea. 1/3 deposit, balance C.O.D. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel: 87515.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—1 United Team Hockey (F.S.), write; 1 ChiCoin Goalee, clean, \$95; 1 Set 3 Exhibit Love Meters with base \$65; 2 Bally Citations \$225; 1 Keeney Ten Pins \$49.50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Photo Studio Booth with two cameras \$350; 5 Bally Entries \$65; 1 Gottlieb Daily Races \$45; 7 Victory Derbies \$35; 2 Yankee Traveling Cranes on wheels \$45; 1 Liberator \$85; 1 Play Ball. Will Trade for Turf Kings, etc. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI 5110.

FOR SALE—100 reconditioned red striped satin Pla-Mor selectors ready to set on location \$15; 24 Chrome red striped \$24; 36 Hi-Chrome new in original cartons \$34.50. 1/4 deposit with order. ALPHA COMPANY, 1025 NORTH HIGHLAND AVE., HOLLYWOOD, CALIF.

FOR SALE—One-Balls at special prices! Brand new Turf Kings, write; reconditioned Turf Kings, write; Champions \$245; Citations \$139.50. All Guaranteed A-1. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVERglade 4-2600.

FOR SALE—Clean—ready for location. Wurlitzers: 1100 \$400; 1015 \$265; 1080 \$250. Seeburgs: 147 \$275; 146 \$195; CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—6 National King 100 Bar Candy Vendors, like new, \$300. J. MCGUFFEY, 204 NORTHWESTERN AVE., OAK RIDGE, TENN.

FOR SALE—Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Royal Shuffleboards \$85; Horsecollar and Royal scoring units \$75; Jockey Specials \$95; Gold Cups \$115; South Pacifics \$80; Bally Speed Bowlers \$145; Williams DeLuxe Bowlers \$80. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE, WASH.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Close-out specials: College Daze \$125; Old Faithful \$125; K. C. Jones \$125; Rocket \$125; Harvest Time \$145; Four Horsemen \$165. New Close-outs: Thing \$175; Playball \$150; Six Shooter \$300; Bowlette \$135. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—Wurlitzer 3031 Boxes \$14.50; Model 850's \$65; 2 Exhibit Strikes, like new, \$165 ea.; Exhibit Bowl Lane \$195; Bally Champions \$395; Citations \$275; Model 120 and 125 Wall Boxes \$2.50 ea.; Model 320 Sweet Music \$5. 1/3 cash. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Seeburg Hideaway H146-M \$195; 2 146-M \$225; Seeburg 5c Wall Boxes W1L56 \$15.95; 1 147-M \$325; 2 Wurlitzer 600's \$35 ea.; Seeburg Mayfair \$35; Rock-Ola Monarch \$25. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE—or Trade: Citations, Champions, slightly used Turf Kings; new and late used five-balls; Eurekas; and Hot Rods. To trade for lifting pin shuffle games, new or like new phonographs, Dale Guns, Six Shooter Guns, or Seeburg Shoot The Bear. Call or wire. COIN MACHINE SALES CO., 3804 TRAVIS ST., HOUSTON, TEX.

FOR SALE—8 Brand New Double Column Kleenex Vendors with stands \$40 ea.; 6 Ristocrat Music Boxes \$95 ea. Arcade Equipment: Batting Practice \$75; Boomerang \$45; ChiCoin Hockey \$95; Goalee \$125; Heavy Hitter \$65; Keeney Air Raider \$125; Panorams \$250; Pitchem & Battem \$225; Quizzers with Film \$125; Recordio \$175; Siros Brush Up \$75; Periscope \$125; Edcelco Pool Table \$75; Exhibit Dale Gun \$95; Seeburg Bear Gun \$375; Atomic Bomber \$150; Silver Bullets \$195; Voice-O-Graph \$395; Standard Metal Typer \$295. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—Reconditioned Wurlitzers: 600's \$65; 750's \$109.50; 1015's \$275; 1100's \$400; 1250's (slightly used), write. Rock-Ola: 1422's \$175 1426's \$225. Seeburg: 147's \$295; 148's \$375. Citation \$225; Jockey Special \$119.50; Gold Cup \$145. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Business Opportunities in Music, Amusement and Gaming Routes! Several coin machine routes for sale. Money makers. Most of them situated in recreational and resort areas in Sportsman's Paradise, with far better than average year round climatic conditions. Routes to be sold separately—ranging in values from \$17,500 to \$94,000 per route. All types of equipment in operation, consisting of all post-war machines, nothing on any route older than 1946 models, with major locations on all routes filled with 1950 and 1951 models. All machines are clean and mechanically right. Cash down payments ranging from \$7,500 to \$33,000. Balance on terms that can easily be handled through operation of the business. Please state in first letter value of route you are interested in, and the amount of cash available for down payment. Curious, and nosey window shoppers needn't waste a stamp, as your business status must be considered before any deal can be made. Reason for selling: Owner is retiring from business. BOX #102, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3 1/2 x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPER TON, GA. Tel.: 33.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes: 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Photo Finish \$195; Champions \$195; Citations \$150; New American Scales \$95; New Pin Game Lifts \$49.50; 1080 Wurlitzers \$195. Will buy or trade any of the above merchandise for Hot Rods, Dale Guns or 100 record Seeburgs. 1/3 down. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's What
You Can Get
For Only
92¢
A Week

- 1A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .
- 2A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .
- 3\$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .
- 4IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

☐ Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

☐ Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR

I AM AN OPERATOR

MANUFACTURER

City

Address

Firm

State

Name

FOR SALE — Shuffle Alleys \$29.50; Shuffle Alleys with disappearing pins \$50; ChiCoin Bowling Alleys \$75; Keeney Duck Pins \$175; Bally Bowler \$35; Bally Bowler with disappearing pins \$60. Write for complete list. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

FOR SALE—We have in stock for trade new and used five-balls, new and used one-balls, large assortment of used Shuffle Machines. WANT—We want to buy or will accept in trade Wurlitzer 3020's, Seeburg Bear Guns, Seeburg 100A, 3W1's, Packard Hi Chrome Wall Boxes, Chicago Coin Band Boxes. REDD DISTRIBUTING CO., 298 LINCOLN ST., BOSTON 34, MASS. Tel.: AL 4-4040 and 811 UNION ST., W. SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE — United Shuffle Alleys \$45; Chicago Coin Alleys \$39.50; Rock-Ola Shuffle Lane \$39.50; Rock-Ola Standard \$49.50; Keeney League Bowlers, used, \$279.50; Wurlitzer 1015's \$215; Wurlitzer 3020 Wall Boxes \$49.50; Wurlitzer 2140 Wall Boxes \$39.50. Premiums: Silverware without packette \$3.95; Silverware with packette \$5.25; Silverware with special packette \$5.75; 16 piece Cutlery Sets, rare buy at \$6.25; Concross Porto raters, from \$8.45; Portable Bar BQ Grills, styled by R. Loewy \$7.25; Rods & Reels, unlimited supply, finest nationally known merchandise, tackle boxes, picnic jugs, at lowest prices. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS. Tel.: College 2599-W.

FOR SALE—Before You Buy, Sell or Trade any type of coin operated equipment, it will pay you to contact: J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLIVE 2800. "One of the World's Largest Distributors."

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Seeburg 146 \$179 ea.; Seeburg 100 record # 78 \$795 ea.; Wurlitzer 1250, write; AMI Model A \$385; AMI Model B \$450. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N.Y. Tel.: ESplanade 5-1836.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA. Tel: Magnolia 3931.

THIS WEEK'S USED MACHINE QUOTATIONS

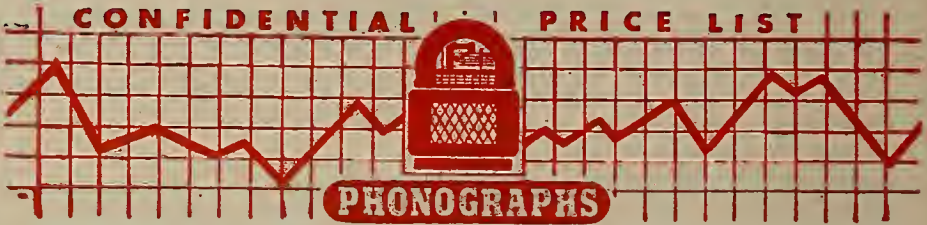
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- * Great Activity



WURLITZER			SEEBURG		
6. 24	29.50	49.50	4. Plaza	29.50	39.50
4. 600R	40.00	75.00	4. Royale	25.00	49.50
4. 600K	40.00	69.50	4. Regal	35.00	59.00
4. 500A	40.00	69.50	4. Regal RC	39.50	59.50
4. 500K	42.50	69.50	4. Gem	35.00	49.50
2. 41 (Counter)	35.00	50.00	4. Classic	35.00	69.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	79.00
2. 61 (Counter)	39.50	50.00	4. Maestro	39.50	65.00
2. 71 (Counter)	39.50	50.00	4. Mayfair	39.50	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	49.50	59.50
4. 700	69.50	99.50	6. Melody King	49.50	79.50
4. 750M	89.50	109.50	4. Crown	39.50	59.50
4* 750E	89.50	135.00	6. Crown RC	49.50	79.50
4. 780M Colonial	95.00	129.50	4. Concert Grand	39.50	59.50
2. 780E	50.00	129.50	4* Colonel	45.00	69.50
4. 800	75.00	124.50	4. Colonel RC	49.50	79.50
4. 850	65.00	119.50	4. Concert Master	49.50	69.50
1. 950	69.50	125.00	4. Concert Master RC	59.50	89.00
4* 1015	215.00	319.50	4. Cadet	50.00	65.00
4. 1017 Hideaway	225.00	269.00	6. Cadet RC	59.50	65.00
1* 1100	374.50	475.00	4. Major	49.50	79.00
4* 1080	195.00	309.50	4. Major RC	50.00	79.50
6. 300 Adapter	10.00	15.00	2. Envoy	39.50	79.50
4. 320 Wireless Wall Box	3.50	5.00	4. Envoy RC	59.50	89.50
4. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue	39.50	69.50
4. 320 2 Wire Wall Box	3.50	5.00	4. Vogue RC	49.50	79.50
6. 332 2 Wire Bar Box	5.00	9.50	4. Casino	39.50	65.00
6. 331 2 Wire Bar Box	5.00	10.00	6. Casino RC	49.50	79.50
4. 304 2 Wire Stepper	3.50	5.00	4. Commander	39.50	59.50
4. Wireless Strollers	19.50	25.00	4. Commander RC	50.00	69.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	1. Hi Tone 9800	45.00	110.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi Tone 9800 RC	45.00	69.50
4. 3031 Wall Box	12.50	19.50	4. Hi Tone 8800	35.00	69.50
4. 3045 Wall Box	12.50	20.00	4. Hi Tone 8800 RC	35.00	69.50
1. 3020 Wall Box	35.00	55.00	4. Hi Tone 8200	35.00	69.50
4. 219 Stepper	19.50	29.50	4. Hi Tone 8200 RC	35.00	69.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 146S ('46)	150.00	275.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4* 146M	150.00	275.00
6. 111 Bar Box	3.00	10.00	4* 147S	249.50	325.00
4. 120 Wall Box 5c Wire	2.00	4.50	2* 147M	249.50	325.00
6. 305 Impulse Rec.	2.50	10.00	4. 148S	319.50	375.00
6. 350 WIs Speaker	17.50	29.50	2. 148M	325.00	395.00
4. 115 Wall Box Wire 5c Wireless	5.00	7.50	2. 148L	399.00	425.00
6. 135 Step Receiver	14.50	19.50	6. Remote Speak Organ	10.00	17.50
4. 145 Imp. Step Fast	4.50	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 306 Music Transmit.	7.50	9.50	6. Melody Parade Bar	4.50	6.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic Wireless	3.00	8.50
4. 580 Speaker	25.00	49.50	6. 5c Baromatic Wireless	4.50	5.00
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5c Wallomatic 3 Wire	2.00	8.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 30 Wire Wall Box	2.00	9.50
			4. 5, 10, 25c Baromatic Wire	3.00	6.95

6. 5, 10, 25c Wallomatic 3		
Wire	7.50	8.95
6. 5, 10, 25c Baromatic		
Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic		
Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	22.50	29.50
2* W1-L-56 Wall Box 5c	17.50	27.50
4. 3W5-L-56 Wall Box		
5, 10, 25c	23.00	49.50
4. W4L-56	44.00	50.00
2. W6-L56-5/10/25		
Wireless	39.00	44.00
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	49.50	79.50
6. Counter '39	19.50	39.50
4. '39 Standard	49.50	79.50
4. '39 DeLuxe	49.50	79.50
4. '40 Master Rockolite	59.50	79.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectra-		
vox	49.50	69.50
4. Playmaster '46	79.50	129.50
6. Playboy	25.00	30.00
4. Commando	39.50	50.00
4* 1422 Phono ('46)	129.00	195.00
4. 1424 Phono (Hideaway)	150.00	195.00
4* 1426 Phono ('47)	169.00	275.00
4. Magic Glo (1428)	319.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

4. Pla Mor Wall & Bar		
Box	12.00	22.50
2* Manhattan	149.50	189.50
4. Model 7 Phono	75.00	99.50
4. Hideaway Model 400	79.00	125.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	125.00	250.00
4. Throne of Music	39.50	59.50
4. Empress	25.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
2. Constellation	129.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
1. Model A '46	349.50	425.00
1. Model B '48	450.00	550.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

4* Super DeLuxe ('46)	40.00	95.00
4. Blonde Bomber	129.50	189.50
4. Fiesta	95.00	125.00
6. '47 Hideaway	119.50	195.00
6. '48 Coronet 400	95.00	150.00
6. '49 Coronet 100	275.00	299.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	29.50
4. Ali Baba (Got 6/48)	30.00	49.50
4. Alice (Got 8/48)	49.00	59.50
4. Amber (Wm 1/47)	15.00	29.50
2. Aquacade (UN 4/49)	69.00	94.50
1. Arizona (Un 5/50)	134.50	144.50
4. Baby Face (UN 1/49)	35.00	69.50
4. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	45.00	59.50
4. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	69.50	89.50
4. Banjo	35.00	45.00
2. Bank-A-ball (Got)	99.50	130.00
1. Barnacle Bill		
(Got 8/48)	55.00	69.50
4. Basketball (Got 10/49)	100.00	119.50
2. Be Bop (Ex)	99.50	114.50
2. Bermnda (CC 11/47)	25.00	49.50
4. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
2. Big Top	65.00	79.50
4. Black Gold	65.00	89.50
4. Blue Skies (Un 11/48)	39.50	54.50
4. Bonanza (Wm 11/47)	12.50	15.00
2. Boston (Wm 5/49)	85.00	114.50
1. Bowling Champ		
(Got 2/49)	79.50	99.50
6. Bowling League		
(Got 8/47)	12.50	24.50
4. Broncho	19.50	35.00
1. Buffalo Bill (Got 5/50)	89.50	125.00
2. Bnccaneer (Got 10/48)	50.00	69.50
2. Bnild Up	29.50	35.00
3. Buttons & Bows		
(Got 3/49)	80.00	99.50
1. Camel Caravan	79.50	125.00

1. Canasta (Ge 7/50)	114.50	150.00
2. Caribbean (Un 3/48)	15.00	24.50
1. Carnival (B 48)	59.50	89.50
1. Carolina (Un 3/49)	59.50	75.00
4. Caronsel	15.00	29.50
2. Catalina (CC 2/48)	25.00	49.50
2* Champion (B 48)	195.00	395.00
4. Champion (CC 6/49)	89.00	129.50
4. Chico	34.50	50.00
1. Cinderella (Got 3/47)	39.50	65.00
1* Citation (B 48)	140.00	275.00
6. Cleopatra	19.50	34.50
4. Club Trophy	29.50	49.50
2* College Daze		
(Got 8/49)	110.00	129.50
4. Contact	25.00	39.50
4. Contest	29.50	39.50
2. Cover Girl	29.50	45.00
2. Crazy Ball (CC 7/48)	29.50	39.50
2. Dallas (Wm 2/49)	65.00	89.50
6. Dark Horse	10.00	15.00
1. De Icer (Wm 11/49)	150.00	169.50
4. Dew Wa Ditty		
(Wm 6/48)	39.50	49.50
6. Double Barrel (B 47)	10.00	19.50
4. Dbl. Feature (Got 12/50)	179.50	194.50
4. Double Shuffle		
(Got 6/49)	85.00	109.50
4. Dreamy (Wm 3/50)	109.50	125.00
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	65.00	79.50
4. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
2* Fighting Irish		
(CC 10/50)	139.50	185.00

4. Flamingo (Wm 7/47)	14.50	25.00
2* Floating Power	64.50	85.00
2. Flying Saucers		
(Ge 12/50)	134.50	165.00
4. Flying Trapeze		
(Got 9/47)	14.50	17.50
1. Football (CC 8/49)	75.00	100.00
1* 4 Horsemen (Got 9/50)	159.50	185.00
2. Freshie (Wm 9/49)	124.50	149.50
2. Georgia (Wm 9/50)	135.00	165.00
4. Ginger (Wm 10/47)	10.00	15.00
1. Gin Rummy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
4. Gold Ball (CC 8/47)	19.50	39.50
3* Gold Cup (B '48)	85.00	145.00
4. Gold Mine	29.50	49.50
4. Golden Gloves		
(CC 7/49)	89.50	104.50
2. Gondola	49.50	64.50
4. Grand Award		
(CC 1/49)	55.00	64.50
2. Harvest Moon		
(Got 12/48)	59.50	69.50
2* Harvest Time (Ge 9/50)	124.50	149.50
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	59.50	79.50
4. Hot Rods (B '49)	79.50	149.50
2* Humpty Dumpty		
(Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
2. Jamboree	34.50	49.50
1. Jeanie (Ex 7/50)	119.50	150.00
2* Jockey Special (B '47)	65.00	119.50
1. Joker (Got 11/50)	150.00	190.00
4. Jndy (Ex 7/50)	135.00	155.00
1* Just 21 (Got 1/50)	69.50	100.00
2. K. C. Jones	119.50	139.50
4. Kilroy (CC 1/47)	10.00	15.00
1. King Arthur		
(Got 10/49)	129.50	139.50
4. King Cole (Got 5/48)	34.50	59.50
2* Knockout (Got 1/51)	150.00	179.50
4. Lady Robin Hood		
(Got 1/48)	29.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
2. Lucky Inning		
(Wm 5/50)	94.50	109.50
4. Lucky Star (Got 5/47)	25.00	45.00
4. Mad. Sq. Garden		
(Got 6/50)	149.50	169.50
4. Magic	45.00	59.50
6. Maise (Got 3/47)	14.50	25.50
2. Majors '49 (CC 2/49)	37.50	79.50
4. Major League Baseball	39.50	49.50
4. Manhattan (Un 2/48)	24.50	35.00
4. Mardi Gras	39.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
2. Maryland (Wm 4/49)	85.00	114.50
4. Merry Widow	39.50	54.50
4. Melody (B 47)	20.00	49.00
1. Mercury (Ge)	109.50	135.00
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	19.50
6. Miss America		
(Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
1. Monterey (Un 5/48)	39.50	49.50
4. Moon Glow (Un 12/48)	35.00	49.50
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
2. Nifty (Wm 12/50)	159.50	185.00
4. Noddy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
1. Oklahoma (Un 6/49)	89.00	119.50
2. Old Faithful (Got 1/50)	119.50	125.00
4. One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
2. Paradise (Un 7/48)	35.00	49.50
2. Phoenix	34.50	49.50
2* Photo Finish	195.00	365.00
6. Pimlico	15.00	32.50
1. Pin Bowler (CC 7/50)	135.00	175.00
4. Pinch Hitter (Un 5/49)	49.50	69.50
4. Pinky (Wm 10/50)	169.50	189.50
6. Pin Up Girl	15.00	29.50
4. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	15.00	19.50
2. Playland (Ex 8/50)	125.00	149.50
4. Playtime (Ex)	79.50	95.00
4. Puddin Head	49.50	59.50
4. Punchy (CC 11/50)	174.50	184.50
4. Rag Mop (Wm 11/50)	179.50	189.50
4. Rainbow (Wm 9/48)	45.00	59.50
2. Ramona (Un 2/49)	34.50	59.50
4. Rancho (B 48)	35.00	45.00
2. Ranger	10.00	15.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	169.50	189.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	100.00	125.00
6. Riviera	14.50	25.00

1* Rocket (Ge 5/50)	114.50	139.50
2. Rockettes (Got 8/50)	135.00	165.00
4. Rondevo (Un 5/48)	39.50	59.50
4. Round Up (Got 11/48)	49.50	69.50
3. St. Louis (Wm 2/49)	69.50	89.50
1. Sally (CC 10/48)	49.50	59.50
4. Samba	34.50	49.50
2. Saratoga (Wm 10/48)	35.00	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	39.50	55.00
4. Sea Hawk	15.00	22.00
4. Sea Isle (CC 11/47)	14.50	39.50
1* Select-A-Card		
(Got 4/50)	89.50	150.00
2. Serenade (Un 12/48)	35.00	54.50
4. Shanghai (CC 4/48)	39.50	60.00
4. Shantytown	115.00	129.50
1* Sharpshooter		
(Got 5/49)	84.50	125.00
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slinger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	80.00	135.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	35.00	95.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	29.50	49.50
4. Spellbound		
(CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
4. Spot Bowler		
(Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
2. Stardust (Un 5/48)	34.50	49.50
6. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
1. Stormy (Wm 1/48)	35.00	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
2. Summertime		
(Un 9/48)	34.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	39.50	49.50
6. Snpercharger	15.00	24.50
2. Super Hockey	69.50	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Snperscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
2. Swanee	39.50	59.50
2. Sweetheart (Wm 7/50)	125.00	175.00
1* Tahiti (CC 10/49)	79.50	120.00
4. Tally Ho	19.50	39.50
1. Tampico (Un 7/49)	59.50	100.00
6. Target Skill	12.50	19.50
1* Telecard (Got 1/49)	79.50	125.00
3. Temptation	49.50	64.50
4. Tennessee (Wm 2/48)	39.50	59.50
4. Three Feathers	79.50	89.50
2. Thre Mnsketeers		
(Got 7/49)	99.50	125.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	19.50
6. Towers	12.50	15.00
1. Trade Winds	39.50	60.00
6. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	39.50	49.50
4. Triple Action	25.00	44.50
4. Triplets (Got 7/50)	159.50	179.50
2. Tri-Score (Ge 1/51)	145.00	169.50
4. Trophy (B '48)	95.00	129.50
4. Tropicana (Un 1/48)	14.50	29.50
4. Tucson (Wm 1/49)	80.00	95.00
1. Tumbleweed	100.00	115.00
4. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
2. Utah (Un 8/49)	80.00	114.50
6. Vanities	10.00	25.00
2. Victory Special (B '46)	54.50	59.50
4. Virginia (Wm 3/48)	29.50	49.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
4. Winner (Univ.)	375.00	469.50
2. Wisconsin (Un 3/48)	29.50	65.00
6. Yankee Doodle	15.00	19.50
2* Yanks (Wm 4/48)	25.00	49.50
6. Zig Zag	12.50	19.50



4. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.50	35.00
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	89.00
4. Bermuda	25.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
6. Chicoin Roll Down	19.50	54.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.50	35.00	4. Tally Roll	19.50	39.50



7. Bally Hook Bowler	365.00	385.00	4. Keeney Lucky Strike	89.50	109.50
1. Bally Shuffle Champ	159.50	175.00	2. Keeney Dbl. Bowler	134.50	210.00
4* Bally Shuffle-Bowler	35.00	85.00	2* Keeney League Bowl	265.00	285.00
4* Bally Speed Bowler	75.00	145.00	1. Keeney Duck Pins	100.00	175.00
4. California Shuffle Pins	30.00	50.00	4. Rock-Ola Shuffle Jungle	35.00	59.50
4. ChiCoin Bango	25.00	49.50	4. Rock-Ola Shuffle-Lane	29.50	50.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	70.00	99.50
4* ChiCoin Bowling Alley	39.50	94.50	4* United Shuffle Alley	25.00	50.00
4. ChiCoin Alley w/con	99.50	139.50	1* Un. Shuffle w conv.	50.00	95.00
4. ChiCoin Ace Bowl	149.50	195.00	2. Un. Shuffle Alley Exp.	75.00	125.00
1* ChiCoin Bowl Classic	135.00	185.00	2. Un. 2-play Express	194.50	219.50
4. ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50	199.50
4. ChiCoin Shuffle			2. Un. Twin Rebound	224.50	249.50
Baseball	50.00	75.00	4. United Shuffle Skill	35.00	59.50
4* ChiCoin Trophy	155.00	195.00	4. United Super-Shuffle	34.50	69.50
1* Exhibit Strike	75.00	165.00	2. United Slugger	125.00	150.00
1* Genco Bowling League	25.00	50.00	2* United Skee Alley	150.00	225.00
4. Genco Glider	25.00	59.50	4* Univ. Super Twin	135.00	179.50
4. Genco Baseball	59.00	99.50	4. Universal Twin Bowler	65.00	95.00
1* Gottlieb Bowlette	45.00	75.00	1. Williams DeLuxe		
4. Keeney ABC Bowler	35.00	65.00	Bowler	50.00	80.00
2. Keeney Line Up	30.00	39.50	1. Williams Twin Shuffle	25.00	50.00
1* Keeney King Pin	99.50	164.50	4. Williams Single Bowler	25.00	50.00
1. Keeney Pin Boy	25.00	89.50	1. Williams Dbl. Head	125.00	175.00
1. Keeney Ten Pins	49.50	75.00			



4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	175.00	200.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	1. Keeney Sub Gun	79.50	89.50
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	4. Kirk Night Bomber	49.50	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
1. Bally Heavy Hitter	65.00	79.50	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	99.50	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	375.00
4. Bally Torpedo	49.50	95.00	2. Mutoscope Sky Fighter	79.50	125.00
2. Bally Undersea Raider	69.50	100.00	4. QT Pool Table	89.50	185.00
6. Bank Ball	59.50	150.00	4. Quizzer	59.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	225.00	2. Scientific Batting Pr.	49.50	95.00
4* Chicoin Goalee	95.00	125.00	4. Scientific Pitch 'Em	165.00	225.00
1. Chicoin Hockey	69.50	95.00	2* Seeburg Bear Gun	339.50	375.00
4. Chi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam	45.00	95.00
4* Chicoin Pistol	95.00	159.50	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	39.50	52.50	6. Super Torpedo	25.00	79.50
6. Evans Super Bomber	95.00	195.00	6. Supreme Bolascare	50.00	125.00
6. Evans Play Ball	49.50	95.00	6. Supreme-Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	65.00
4* Exhibit Dale Gun	65.00	129.50	6. Tail Gunner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	99.50	159.50
4. Exhibit Silver Bullets	175.00	195.00	1. Un. Team Hockey	135.00	150.00
2. Exhibit Merchantman			4. Warner Voice Record	49.50	69.50
Roll Ch Digger	85.00	95.00	6. Western Baseball '39	20.00	49.50
4. Exhibit Vitalizer	69.50	95.00	2. Western Baseball '40	49.50	65.00
6. Genco Bank Roll	24.50	65.00	4. Whizz	15.00	49.50
6. Genco Play Ball	29.50	74.50	4. Wilcox-Gay Recordio	100.00	175.00
4. Groetchen Met. Typer	79.50	149.50	1* Williams All Stars	109.50	125.00
6. Hoop-A-Roll	24.50	49.50	2. Williams Box Score	29.50	65.00
4. Jack Rabbit	69.50	109.50	2* Williams Star Series	109.50	175.00
4. Keeney Air Raider	69.50	125.00	2. Williams Quarterback	65.00	100.00
			4. Wurlitzer Skee-ball	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	\$695.00
Bally Baseball	429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	\$24.50
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CHICAGO COIN MACHINE CO.

Band Box	
Thing	
Hit Parade Phonograph	

H. C. EVANS & CO.

Constellation Phonograph	
Ten Strike 1951	

THE EXHIBIT SUPPLY CO.

Two Player Hockey	\$184.50
Big Bronco	
Gun Patrol	

GENCO MFG. & SALES CO.

Hits and Runs	\$279.50
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D. GOTTLIEB & CO.

Cyclone	\$294.50
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J. H. KEENEY & CO., INC.

Big League Bowler	
League Bowler, 9½ Ft.	\$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divyidend	69.50

ROCK-OLA MFG. CORP.

"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

A-B-C	
Five-Player Shuffle Alley	\$430.00
Twin Shuffle-Cade	430.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	\$375.00
DeLuxe Twin Bowler	375.00
Shuffle Tournament Attachment	

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph	
Control Tower	
Super World Series	

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	\$949.50
Model "1450" Phonograph	914.50
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

UNITED'S A-B-C



NEW DIFFERENT 5-BALL REPLAY GAME

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

**SEE
YOUR
DISTRIBUTOR**

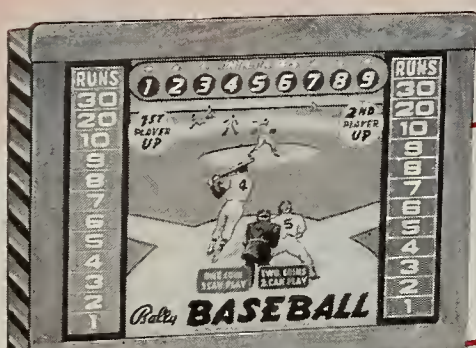


UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Earn biggest profits in shuffle history with

Bally® BASEBALL

NEW LOOK! NEW ACTION! NEW SCORING!



**ONE PLAYER
10¢**

**TWO PLAYERS
20¢**

FIRST shoot to put men on bases by shooting pucks into cups

The set-up shown in the picture is only one of many possible combinations that challenge the skill and judgment of the player. Note that player has succeeded in placing his first 3 pucks on first, second and third bases. If he hits a Home-Run roll-over with his fourth puck, the circular turn-table will revolve, and, as each cup advances from third-base to home-plate, puck will be automatically kicked out of cup, scoring 3 runs as the 3 "men" romp home. However, if player hits a Single roll-over, he will score only 1 run, as "man" on third goes home. "Men" on first and second bases will merely advance and be on second and third bases at the start of the next Inning. If 2 players are playing, opponent will start his half of the Inning with 2 "men" on bases. If player who shot the set-up shown in the picture can drop his fourth puck into home-plate cup, before hitting a roll-over, he will score 4 runs by hitting Home-Run roll-over. Single roll-over will score only 1 run and leave bases loaded for opponent. Single or Home-Run hit ends Inning, and each player plays 9 Innings.

THEN shoot to advance men on bases by shooting puck across roll-overs

"Men" actually run bases on revolving turn-table

Not just another bowling game dressed up to look like baseball... but a really new, exciting game that is already starting a new shuffle-boom. New look attracts immediate attention on location. New skill-scoring appeal insures continuous repeat play. New fast action produces biggest profits in shuffle history. Get in on ground floor... get Bally BASEBALL today!

7 ft., 9 in., long
26 in., wide

TURF-KING

Greatest jumbo pin-ball game in history... still going strong after a solid year of peak production!

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